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March 23, 2004

03-23-2004

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #22

Via Express Mail

Box TTAB/NO FEE
Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

RE: GIBSON GUITAR CORP V J. D'ADDARIO & CO., INC. CONSOLIDATED CANCELLATION PROCEEDING NOS. 92041175 AND 92041688
OUR DOCKET NO.: N8948

Dear Sir or Madam:

Enclosed for filing please find the following:

- Transcript of Testimony Deposition of James D'Addario pages 1-2, 63-90, 94-95
- Exhibits 15-16 and CC, CD, CE, CH, CJ, CK, CL, CO, and CR

Please acknowledge your receipt of these documents by placing your date stamp on the enclosed, self-addressed stamped postcard and dropping it in the mail to us.

Please call me if you have any questions.

Very truly yours,

WADDEY & PATTERSON

Edward D. Lanquist

edl@iplawgroup.com

EDLJr/gs Enclosures

Cc: Gerald T. Bodner, Esq. (w/out enclosures)



EXP Means Extended Play!

- Play and sound great, longer —
 3 to 4 times longer
- Strings retain their bright tone and natural feel
- Exclusive ultra—fine EXP Coating is applied to wrap wire BEFORE it's wound onto the core

EXP Ceating

Wrap Wire

Hex Core

Buy 10 sets of

EXP acoustic strings
and get 2 Planet Waves

Jerry Garcia straps

FREE!

\$49.98 retail value

PLAINTIFF'S EXHIBIT

50G303

50G305

EXP strings are available in 80/20 Bronze and Phosphor Bronze

Coated Guitar Strings

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S09001

BRONZE ST

D' Addario Fretted Strings



Coated Strings for Extended Play!

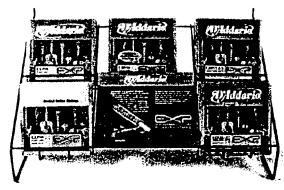
- Play and sound great, longer —
 3 to 4 times longer
- Strings retain their bright tone and natural feel
- Exclusive ultra-fine EXP Coating is applied to wrap wire BEFORE it's wound onto the core



EXP Coating

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| EXP15 Acoustic Phos.Bronze X-Light | \$23.99 | \$7.60 | \$7.15 |
| EXP26 Acoustic Phos.Bronze Custom | \$23.99 | \$7.50 | \$2.15 |
| EXP16 Acoustic Phos.Bronze Light | \$23.99 | \$7.60 | \$7.15 |
| EXP17 Acoustic Phos.Bronze Medium | \$23.99 | \$7.60 | \$ - · · |
| EXP42 Acoustic Phos.Bronze Reso. | \$23.99 | \$7.50 | \$7.14 |
| EXP38 Acoustic Phos.Bronze 12-string | \$3 9.99 | \$12.or | \$11.90 |
| EXP10 Acoustic 60/20 Bronze X-Light | \$23.99 | \$5 K r | \$7.15 |
| EXP11 Acoustic 80/20 Bronze Light | \$23.99 | \$7.50 | \$7 t- |
| EXP12 Acoustic 80/20 Bronze Medium | \$23.99 | ;" K" | \$7.51 |
| EXP44C Classic Clear Extra Hard | \$29.9 9 | \$9.5% | \$8.55 |
| EXP45C Classic Clear Normal | \$29.99 | \$9.51 | \$8,95 |
| EXP46C Classic Clear Hard | \$29.99 | \$9.50 | \$8.95 |
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| EXP165 Electric Bass .045105 | \$ 69.99 | \$20,17 | 250 at |
| EXP170 Electric Bass .045100 | \$69.99 | 52: 11 | 350 Bc |
| EXP170SL Elect.Bass Super .045100 | \$74.99 | 523 77 | 317.35 |
| EXP170-5 Bass 5 String .045130 | \$79.99 | \$55 J. | \$23.81 |
| EXP170-5SL Bass 5 String .045130 | \$84.99 | \$26,97 | 304 W |
| EXP220 Elect.Bass .040- 095 | \$69.99 | 371.17 | 524 SA |
| EXPPE 170 Acoustic Bass 045-100 | \$79.99 | 571.7 | \$27.5 |
| EXP74 Mandolin Phos.Bronze Med. | \$23 99 | | 5 15 |
| EXP75 Mandolin Bronze Med/Hvy | \$23.99 | 515. | \$7.35 |



D'Addario EXP Display

"Holds 20 sets of EXP guitar sets or 16 guitar sets and 3 bass sets "Holds to stat wall and pegboard OR use as counter display "Dischar includes informative graphic detailing features & benefits of EXP strings."

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EXP Means Extended Play!

Imagine putting on a set of new strings and having them sound fresh and bright 3 to 4 times longer than traditional strings. Well, it?s now a reality with D?Addario EXP Coated strings. Available in a wide variety of alloys and gauges, EXPs not only offer extended life, but deliver the exceptional tone you?ve come to expect from D?Addario. Whether you're the casual player who doesn't change strings often, an avid collector who owns several quitars, or a working player who changes strings for every gig, EXP strings are perfect for you.

What makes EXP strings different?

D?Addario reinvented the way extended play strings are made. We apply an ultra-fine EXP corrosionresistant coating to the wrap wire BEFORE it?s wound onto the core. The EXP Coating protects your strings from premature corrosion and wear that can sap the life out of your sound. Since the EXP Coating is so fine, it?s virtually undetectable and allows strings to maintain their natural, round wound feel. Finally - a string that delivers it all - great tone. natural feel, and longer life



Will Ackerman



Wilco



David Grissom



Dave Matthews

°C Podeno EXF strings prowde naurance against sorrosion and tarnish. The costing helps preserve the this tone that Dave prefers if Monk Clave?s guitar tecnii,



Bill Frisell



Takamine Guitars



Garrison Guitars



FOR IMMEDIATE RELEASE

D'Addario New EXP Coated Pro-Arte Classical Guitar Strings
Superb tone and balance, anti-corrosive, long life.

Anaheim, January 2002 - Some say that the ultimate test in guitar strings is the classical guitar string. Often played by a solitary performer on a bare stage, every aspect of technique, intonation, and timbre is magnified tenfold - or so it seems! Into this rarefied world of elite performance, J. D'Addario & Company introduces proudly the EXP Coated Pro-Arte Composite Classical Guitar String (Retail Price \$29.99). In the areas of fretboard balance, sonic richness, and longevity, the new strings excel and will exceed the discriminating benchmark standards of the classical guitar artist.

Traditionally wound classical guitar strings employ silver plated copper wrap wire. The new EXP Coated Classical Guitar Strings, however, feature EXP Coating applied to bare copper wire, eliminating the silverplating. The resulting strings gain an attractive copper hue, yet the strings feel and sound like their silverplated counterparts. Although durability is not always a paramount factor in the realm of classical guitar, players can rest assured that the new strings will last much longer than standard wound strings.

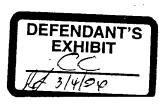
The EXP Coated Pro-Arte Composite Classical Guitar Strings employ corrosion resistant EXP Coated Copper wire wound around a composite core. What this means is that an already long-lasting composite wire core now gains even *longer* life by virtue of the EXP Coating. Wound strings incorporate EXP coating on bare copper, while treble strings are constructed of Pro-Arte laser selected rectified nylon. The result is a brighter sounding wound classical guitar string, with EXP attributes of corrosion resistance and enhanced durability. Furthermore, guitarists will appreciate the smooth touch and timbral transition from lower to upper strings.

The following classical guitar strings are available immediately: EXP Coated Pro-Arte Classical Guitar Strings in Normal EXP45C, Hard EXP46C, and Extra Hard EXP44C tensions.

Note that EXP Coated single strings are now available in all of our EXP lines.

For more information on EXP Coated Strings and other J. D'Addario products, call 631-439-3300 or visit www.daddario.com.

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FOR IMMEDIATE RELEASE

New D'Addario EXP Coated Strings for Bass EXP Coating means long life, anti-corrosion, and superb tone.

Anaheim, January 2002 - J. D'Addario & Company is pleased to announce the introduction of EXP Coated Electric Bass Strings (Retail Price \$69.99-84.99) as part of the expansion of the extremely popular EXP line. Often termed revolutionary, the first EXP Coated strings were released last January to unprecedented acclaim.

If D'Addario XL Bass Strings were already leading in player acceptance, why mess with a good thing? Answer: When you have access to proprietary EXP Coating! The special EXP Coating - the EXP stands for extended play - is applied to the nickel-plated steel outer wrap wire *before* winding begins. Sophisticated custom-crafted D'Addario technology enables this innovative procedure. The result for bass strings means the same bright sound pros and amateurs have come to appreciate from the XL, plus corrosion resistance and added life thanks to the EXP coating. Ultimately, EXP Coated XL Nickel Strings sound and feel like ordinary XLs yet last three to four times longer.

"The EXP coating does something special when you get into the lower frequencies," says D'Addario Brand Manager Brian Vance, "not only for tone but for longevity. Because of the great demand, we've made it available in all popular gauges of bass strings."

The following are now available: EXP220 Super Soft gauge .040 - .095; EXP170 Soft gauge .045 - .100; EXP170SL Soft gauge .045 - .100 Super Long Scale; EXP170-5 Soft gauge 5-string .045 - .130; EXP170-5SL Soft gauge 5-string .045 - .130 Super Long Scale; EXP160 Regular gauge .050 - .105; EXP165 Soft Top/Regular Bottom gauge .045 - .105.

Note that EXP Coated single strings are now available in all of our EXP lines.

For more information on EXP Coated Strings and other J. D'Addario products, call 631-439-3300 or visit www.daddario.com.

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FOR IMMEDIATE RELEASE

D'Addario EXP Coated Strings: The Revolution Continues EXP Coated now available for classical, bass, bronze acoustic, and resophonic.

Anaheim, January 2002 - What else could you call it but a revolution? A year ago, when D'Addario introduced EXP Coated Acoustic Phosphor Bronze Acoustic Guitar Strings, we weren't surprised when the strings flew off the shelves. After all, our artists had made off with all our EXP prototypes!

To backtrack a little, the "EXP" stands for extended play, but that's only the half of it. In an amazing proprietary process, the ultra fine EXP coating is applied to the wrap before the string is wound - this instead of merely dipping a metal string. The result? Warmer tone with (literally) brightness to the core, resistance to corrosion, and much longer life.

In July 2001, we expanded the line to include EXP Coated Mandolin Strings and EXP Coated Bluegrass gauge phosphor bronze acoustic strings. The pickers and pluckers smiled in approval.

Now, D'Addario is pleased to announce a four-pronged expansion of EXP Coated Srings into classical guitar, electric bass, 80/20 bronze acoustic, and resophonic. Says D'Addario Brand Manager Brian Vance, "When you hear the tone of these strings, so rich and bright, and consider the other attributes - corrosion resistance and longevity-you'll know that we had to expand the line. Musicians want EXP Coated on all of their instruments!"

To satisfy discriminating classical guitarists, we created EXP Coated Pro-Arte Classical Guitar strings in Normal (EXP45C), Hard (EXP46C), and Extra Hard (EXP44C) – retail price \$29.99. Treble strings are made from Pro Arte laser select nylon, while wound strings incorporate EXP Coating over bare copper. The result is a perfect transition in tone from wound to nylon strings, in addition to a brighter sounding wound classical guitar string with corrosion resistance and extended durability.

Addressing the bottom end, we designed EXP Coated XL Nickel Wound Bass Strings – retail price \$69.99-84.99. A nickel-plated steel outer wrap wire acquires an EXP Coating, again before being wound. The strings sound and feel like standard nickel bass strings but, due to EXP corrosion resistance will last three to four times longer than conventional bass strings. (Just think: for some bass players, this could mean twelve years!) The following are available: EXP220, EXP170, EXP170SL, EXP170-5, EXP170-5SL, EXP160,EXP165.

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We also expanded our EXP Coated acoustic guitar line to include new EXP Coated 80/20 Bronze Acoustic Guitar Strings – retail price \$23.99. The 80/20 bronze alloy, referring to the ratio of copper to tin (often referred to erroneously as "brass"), is extremely popular. Players will find that the new strings retain their inherent brightness three to four times longer than uncoated 80/20 bronze strings. Available in Extra Light EXP10, Extra Light EXP11, and Medium EXP12 gauges.

Bluegrass musicians will be happy to know about our new EXP75 Coated Mandolin Strings - slightly heavier in gauge than our existing EXP74 Mandolin strings. And resophonic players will enjoy the slinkier, smoother feel of our new EXP42 Coated Phosphor Bronze strings, perfect for resophonic guitars.

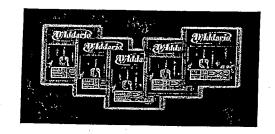
Note that EXP Coated single strings are now available in all of our EXP lines.

For more information on J. D'Addario products, call 631-439-3300 or visit www.daddario.com.

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What Performing Artists and Techs are Saying:

"When you have an insane tour schedule, sometimes it isn't possible to change the strings on your acoustic guitars every day. I prepare for those types of days by using D'Addario EXP coated strings. The EXP strings retain their brilliance and clarity after a night of hard and sweaty playing, ready for another gig on another day."



- Chris Reali (guitar technician for David Gray)

"I'm all about less string squeaks. D'Addario EXPs are quiet, with much less finger noise than other strings." - Graham Nash

"I like the new EXP strings, I don't have to go through the typical break-in period that I would have to with other acoustic strings. Also I can get through 2 to 3 more shows on the same set of strings than I could on typical phosphor bronze strings. All around, they're the best acoustic strings, period." - Alex Alvarez (Lenny Kravitz guitar technician)

"I've been recording and touring for well over 25 years now, all of it performed in open tunings with each and every song having a different tuning. My concerts are exercises in string torture and no string I've ever played has come close to D'Addario's EXP coated strings in maintaining clarity and pitch." - Will Ackerman

"I really like the EXP strings. I don't notice much difference in tone from the regular phosphor bronze, but I do think they last longer. I tried Elixirs and found them way too bright and harsh. I think the EXPs are a far superior string." - David Grissom

"I've been playing D'Addario strings for over 30 years! EXP strings last and last without losing their brilliance, and seem to have all the fine tone of the uncoated ones. I honestly can't hear a difference! For me, nothing else will do." - Elliot Easton

"Now I cannot imagine the sound of my guitars without the EXP strings. They have a very round sound, a full tone, and a very pleasant feeling. Of course they last much longer, but it's also a fantastic improvement in sound." - Jacques Stotzem

"(EXP Strings) I really like the way these strings stay bright and fresh." - Robert Cray

"The D'Addario EXP coated strings kill the Elixir strings! I am not kidding, they sound so much better and feel like real strings. My real complaint about the coated strings, is they felt a little weird. Not the case with the D'Addario EXPs. Excellent." - Michael Lockwood (guitarist/producer Aimee Mann)

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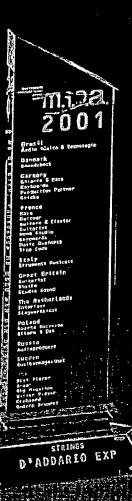
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Repeat Performance



D. ADDARIO EXB







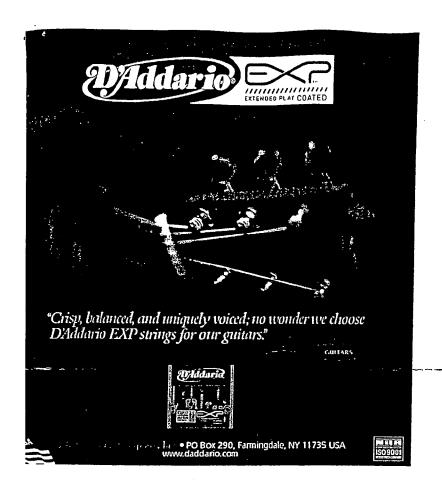
For the second year in a row, D'Addario EXP Coated Guitar Strings have won the "Grammy" of music products: the prestigious MIPA Award for Most Innovative Guitar Strings. Fifty-one of the world's top music magazines voted for the award and decided that EXP coated strings are the best.

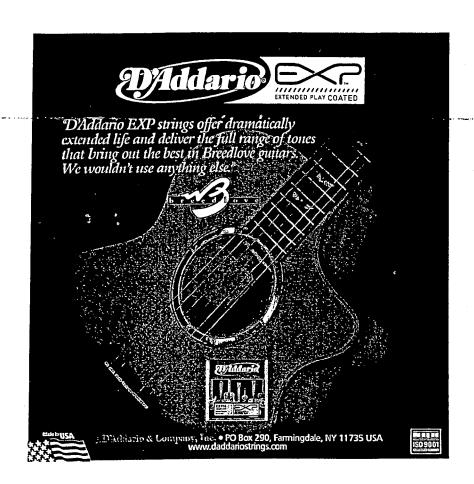
D'Addario EXP Coated Guitar Strings: Best In the Business. As Usual.











What top guitar players and techs are saying about EXP strings

"D'Addario EXP strings provide insurance against corrosion and tarnish. The coating helps preserve the crisp tone that Dave prefers."

Dave Matthews guitar technician

"I like the new EXP strings. I can get through 2 to 3 more shows on the same set of strings than I could on typical phosphor bronze strings. All around, they're the best acoustic string, period."

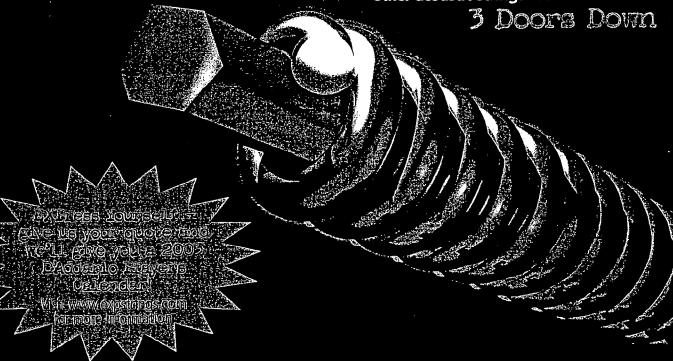
Lenny Kravitz guitar technician

"I really like the EXP strings.
I don't notice much difference in tone from the regular phosphor bronze, but they last longer.
I think the EXPs are a far superior string."

Grissom

session and touring guitarist

"The EXP coated strings ring above the rest. They really have a clear tone and they stay brighter longer than any other acoustic strings we've tried."





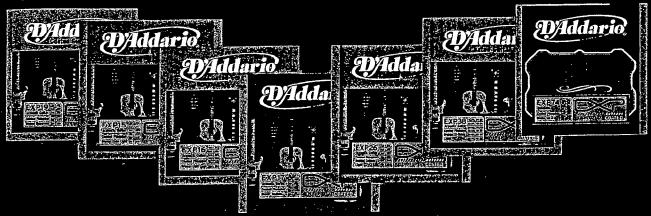
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PRACTILE PROS ARE SAVING:



am delighted with D'Addario EXPs. Here is a string with no loss of response and no change in feel. EXPs start out sounding great and stay that way longer."

'Addario EXP strings provide insurance against corrosion and tarnish. The coating helps preserve the crisp tone that Dave prefers."



really like the way these strings stay bright and fresh."

bright for ages."



laying Bluegrass Music requires me to have a guitar that is loud, clear, and can handle hours of playing. D'Addario EXP17s are the only strings that bring out the most of what I need."

0000081



Products

EXP Phosphor Bronze Sets



EXP15, 16, 17, 19, 38, 42

- EXP Coating applied to only the wrap wire, resulting in 3-4 times longer string life
- "Normal" string feel and natural tone
- Phosphor Bronze warm and bright tone enhances the inherent acoustic properties of the guitar
- Available in the most popular Phosphor Bronze gauges



Mandolin - EXP74, EXP75

- Same great tone, feel, and extended string life as our acoustic guitar strings, now available in popular Medium and Medium/Heavy gauges for Mandolin
- The choice of Bluegrass professionals like Ricky Skaggs and Ronnie McCoury



Acoustic Bass - EXPPBB170

- Ultra-fine EXP Coating is applied to only the phosphor bronze wrap wire for natural feel, bright tone, and extended life
- EXP Coating promotes tight low-end response and warm, yet bright, tone

EXP 80/20 Bronze Sets



EXP10, EXP11, EXP12, EXP13, EXP36

- EXP Coating applied to only the wrap wire results in 3-4 times longer string life
- 80/20s inherent crispness creates the brightest coated strings on the market
- Most affordable coated strings on the market
- Available in the most popular 80/20 gauges

EXP Pro•Arté Composite Classical



EXP44C, EXP45C, EXP46C

- Our famous Composite multi-filament core is coupled with EXP Coated copper wrap wire for extended life and warm tone
- Tried-and-true laser-selected, rectified nylon strings for consistent, clear tone
- Smooth feel and even timbral transition from lower to upper strings
- EXP Coating applied to bare copper wire, resulting in a unique copper hue

D000082

EXP Bass



EXP160, 165, 170, 170-SL, 170-5, 170-5SL, 220

- EXP Coated, nickel-plated steel wrap wire for corrosion resistance and extended life
- EXP coating promotes tight low-end response and snappy, bright high-end
- Available in the most popular EXL bass gauges



Products

EXP Extended Life Strings Frequently Asked Questions

What is the EXP Coating Process?

EXP strings are coated before they are wound. An ultra-fine layer of EXP Coating is evenly applied to the Phosphor Bronze, 80/20, or Nickel wrap wire. The EXP Coated wrap wire is then wound onto the hexagonally-shaped core wire. This results in the string looking, feeling, and sounding just like our standard acoustic guitar strings.



What is the EXP Coating made from?

D'Addario's EXP Coating and the EXP Coating

process is currently patent pending. It is a corrosion resistant polymer, but the specific components of the material used to coat the wire are proprietary information.

EXP Coating Benefits

By coating the Phosphor Bronze wrap wire with a fine layer of EXP coating, we are protecting the string from moisture and the elements. Normally players change their guitar strings because they become dull-sounding or "dead." This is the result of corrosion, dirt, and wear that breaks down the wire, causing the strings to lose their tone. The EXP Coating makes the string corrosion resistant by protecting it from the oxidation and wear that normally breaks down the wire, abd deadens the guitar strings.

Are the Plain Steel Strings Coated?

No, the plain steel strings are not coated. They are electro-plated brass on steel, gold in color.

Why Do You Use Brass-Plated Steel Strings?

Electro-plated Brass Steel strings have all of the same characteristics as standard plain steel strings, yet they are more consistent in surface feel and appearance. There are no clear tonal differences. However the gold color is aesthetically pleasing on acoustic guitars and many artists and consumers prefer them.

Who uses EXP Coated Strings?

A wide variety of world-renowned guitarists prefer EXPs for their bright tone, natural feel, and durability, including Dave Matthews, Lenny Kravitz, Ben Harper, Bill Frisell, Crosby, Stills, & Nash, David Gray, Ani Difranco, John Hiatt, Lucinda Williams, Ricky Skaggs, Ronnie McCoury, and many more.

Also, many guitar manufacturers choose EXPs above all other strings for use on their instruments, including, Breedlove, Garrison, Lowden, Ovation, Santa Cruz, Tacoma, and Takamine.

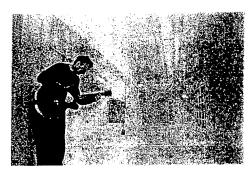
EXP Artist Quotes







What the Pros are Saying:



My seat is absolutely brutal on strings... EXPs ound great as soon as I put them on and, so far, neir tone hasn't changed after a couple of gigs that rould normally have destroyed regular strings!"

Bill Frisell

Hynn Wood (sound engineer for **Suzanne Vega**) on XP strings – "They're really good and long-lasting. We an do ten shows or more on one set, and they still ound bright."



"I am delighted with D'Addario EXPs. Here is a string with no loss of response and no change in the feel. EXPs start out sounding great and stay that way longer."

- Martin Simpson



"Playing Bluegrass music requires me to have a guitar that is loud, clear, and can handle hours of playing. D'Addario EXP Coated strings are the only strings that bring out the most of what I need" – Bryan Sutton



'Addario EXP strings provide insurance tainst corrosion and tarnish. The coating the preserve the crisp tone that Dave efers "

Monk, Guitar Tech w/Dave Mathews

"EXP bass strings are AWESOME... they last 3 times longer than regular strings and sound at least as bright. I've tried other coated strings before and they all sound and feel like they are covered in plastic. You've created a real gem!

- Craig Setari (Sick of it All)



"EXP strings last forever!" - Pete Yorn

EXP Artists

Ani DiFranco 3en Harper 3ill Frisell **Dranberries** Crosby, Stills & Nash Dave Matthews David Gray David Grissom Del McCoury Band Elliot Easton Frank Gambale Halford lacques Stotzman lanis lan John Frusciante Red Hot Chili Peppers)

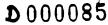


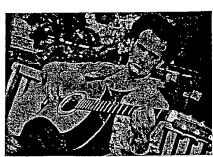




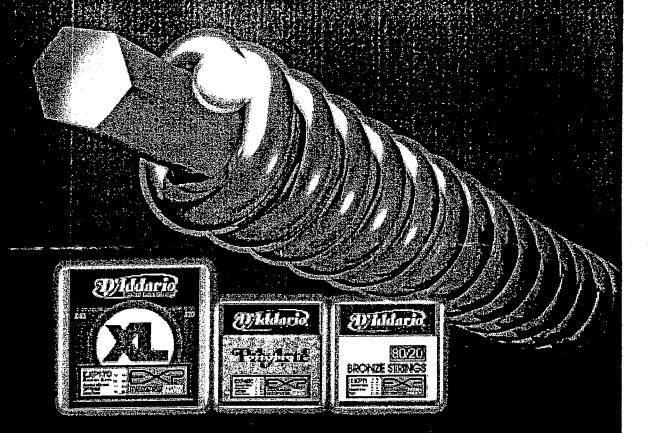
EXP strings have been a huge success with players and are used by major artists in all genres of music. To name just a few:

John Hiatt Lucinda Williams Lyle Lovett Martin Simpson Meredith Brooks Mike Marshall Monte Montgomery Pete Yorn Peter Frampton Ricky Skaggs Robben Ford Robert Cray Suzanne Vega Three Doors Down Vince Gill Wilco William Ackerman Yonder Mountain String Band





Are You Experienced?



Then you know what it's like to experience the buying surge that accompanies a hot, innovative, new product. Last year, D'Addario created a buzz with the development of a revolutionary new line of acoustic guitar strings – EXP Coated! Now get ready for a second sales surge as we debut the expanded line of EXP strings.

Like our best-selling EXP Phosphor Bronze strings, our new EXP XL Nickel Round Wound bass, EXP Pro-Arté classical guitar, and EXP 80/20 Bronze acoustic guitar strings feature an ultra-fine layer of EXP coating applied to the wrap wire BEFORE winding. The result is a brilliant-sounding, natural-feeling string that lasts 3-4 times longer than traditional strings.

EXPerience EXP and EXPand your sales!



J. D'Addario & Company, Inc. PO Box 290 • Farmingdale, NY 11735 USA • www.daddario.com 1-800-323-2746 0000086











INCRES LOUISOLI

What top guitar players are saying about EXP strings

"EXP Coated strings are fantastic. They sound great as soon as I put them on and their tone doesn't change, even after a couple gigs that would normally have destroyed regular strings."

Frisell jazz guitarist

"I cannot imagine the sound of my guitars without the EXP strings.
They have a very full tone, and a very pleasant feeling. Of course, they last much longer, but it's also a fantastic improvement in sound." Jacques

Stotzem

acoustic guitarist

"I am delighted with D'Addario EXPs. Here is a string with no loss of response and no change in feel. EXPs start out sounding great and stay that way longer."

Martin Simpson acoustic guitarist

"My concerts are exercises in string torture and no string I've ever played has come close to D'Addario's EXP Coated strings in maintaining clarity and pitch."

ACKETMEN acoustic guitarist

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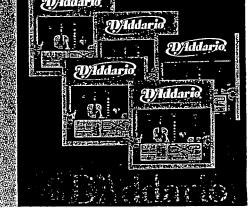
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miniEXP means Extended Play



ookingstor Longer String LifeWithout Sacrificing Tone or Feel?

Addands is rendedly avecared phosphorosporae acoustic obligation from the EAP coaling of the charactering and soundlike traditional strings. The only difference is that the EAP coaling to locate barrier against a spall remains rings on EAP so a figuration of the coaling and weak triat spall remain regular strings on EAP so a figuration of the coaling as the coalin



D'Addario EXP Coated Strings Now Available for Acoustic Guitar



Description ltem#

- -XP. GoettschPhosphorebronvetsxhenUphtd(.0)/0 DXP. GoettschPhosphorebronvethichtid(.0)/2≟.053)
- Pricoated Phosphor Bronze Medium (1943-1956)
- XR. Goated Phosphor Bronze Costoni Biglith (0.1.) 205 2 Styling/EXP:Goated Phosphor/Bronze Light (0.0) 01:0

DYNYOYOYOYO



J. DAddario

WINTER NAMM/FIRST QUARTER 2001 SPECIALS & PROMOTIONS

All deals listed are valid from January 1 - March 31, 2001



Ne Coated Strings (Patent Pending) - D'Addario introduces EXP Extended Play Acoustic Coated Guitar Strings, which are coated before they're wound, so they sound, feel, and look just like traditional strings, but last 2 - 3 times longer! Available in EXP15 (extra-light), EXP26 (custom light), EXP16 (light), EXP17 (medium) (all retail for \$23.99), and EXP38 (12-string, retails for \$39.99).



 EXL Bass String Special - For every box (5 sets) of EXL160, EXL165, EXL170, EXL170-5, or EXL220 strings ordered, get 1 Twin Pack of the same gauge FREE! 7 sets for the price of 5!



• Bowed Tin Box Special -LIMITED EDITION! 1 set of Helicore violin or viola strings n a reusable, collectible, tin oox that includes a FREE polishing cloth!

lowed Tin Box special shipping March, 2001.



•5-Pack Tin Box Special -LIMITED EDITION!

5 sets of D'Addario EXL110 or EXL120 electric strings or EJ16 or EJ17 acoustic strings in a limited-edition, collectible tin box - at a savings of more than 10% over 5 regular sets!



• Helicore Cello & Bass Special - For every 5 of the same sets of D'Addario Helicore cello or bass strings ordered, get 1 of the same set FREE plus a FREE D'Addario mug!*

Includes the new fractional bass strings.

* 5 sets ordered must be of same item # to receive 1 of same set free.

J. DAddarlo

3rd QUARTER 2001 SPECIALS



Acoustic Bonus Pack Special-

For every box (10 sets) of EJ15, EJ16, EJ26, EJ17, EJ19, or EJ38 ordered, get 1 EXP Coated Phosphor Bronze Acoustic set of the same gauge FREE (EJ16BP = 10 sets EJ16 + 1 FREE EXP16 set)!



Bluegrass Special-

Save 10% on aii D'Aduario bluegrass sets (banjo, guitar, mandolin, mandola, mandocello, mandobass, resophonic guitar)!
Includes NEW EXP19 bluegrass-gauged coated acoustic guitar and EXP74 coated mandolin sets!





Cooler Special-

(July 15th - September 30th) 110 sets of our most popular EXL, EXP, and Phosphor Bronze strings packed in a FREE 38-quart Igloo. Wheelie cooler (DCOOLA)!*

EXL110 (30 sets), EXP16 (10 sets), EXL 120 (30 SETS), EXP17 (10 SETS), EJ (10 SETS), EXL160 (5 SETS), EJ17 (10 SETS), EXL170 (5 SETS)

*While supplies last. Does not include Acoustic Bonus Packs



NEW! Plain Steel 5-Packs-

Packs-5 of the same plain steel single strings packaged in a resealable Corrosion Intercept bag!!





NEW! Single Strings-

Assorted new single strings including brass-plated plain and EXP coated wound strings!



Bulk Pack Special-

Save 10% on all Helicore, Pro•Arté, and Prelude 25-set bulk packs, PLUS get 25 instrument ID tags FREE for each bulk pack ordered!



D000093

Helicore Bass Display Special-For every 5 sets of Helicore bass strings ordered,

SAVE 10% PLUS get a FREE Helicore Bass Strings Display!*

* 5 sets ordered must be same item # to recieve 10% savings and free display.



Jed QUARTER 2002 SPECIALS











Electric Bass Promo – Three ways to save on all D'Addario XL, Slowound, Prism, and 1/2 Round bass string sets from July 1 through August 30!*

- Save 10% on BOXES!
- Save 15% on 1/2 CASES!
- Save 20% on FULL CASES!

*Deal not valid on Chromes bass strings. Electric bass promo runs from July 1 to August 30, 2002. Guitar case qty.:200 sets. Bass case qty.: 50 sets.









D000094

Acoustic Mix Deal - From August 1 through September 30, purchase a combination of 40 select D'Addario Phosphor Bronze or 80/20 Bronze sets and 10 same gauge EXP Coated acoustic string sets,* SAVE 10%, plus get 2 FREE Planet Waves Acoustic Guitar Humidifier Bulk Packs (5 Humidifiers in each) - perfect for keeping your showroom guitars in mint condition!

01

Order a combined quantity of 80 select Phosphor Bronze and 20 same gauge EXP Coated acoustic string sets,* SAVE 15%, plus get 3 FREE Planet Waves Acoustic Guitar Humidifier Bulk Packs (5 Humidifiers in each)!

This deal is valid on:

| I mo wew | is vuille on. | | | | |
|----------|---------------|--------|-------|-------|-------|
| EJ10 | EJ15 | EJ17 | EXP10 | EXP15 | EXP17 |
| EJ11 | EJ26 | EJ18 | EXP11 | EXP26 | EXP19 |
| EJ12 | EJ16 | . EJ19 | EXP12 | EXP16 | EXP42 |

^{*}Acoustic mix deal runs from August 1 through September 30, 2002. Phosphor Bronze & 80/20 Bronze sets and EXP sets must be same gauge to qualify for discounts.

J.DAddario 4th QUARTER 2002 SPECIALS





Tin Box Multi-Pack Special – WHILE SUPPLIES LAST! From October 1 through December 20, 2002, save up to 75% off retail on Collectible D'Addario EXL110, EXL120, EJ16, or EJ17 Tin Box 5-Packs! That's a 20% net savings over individually packaged strings at the 10-49 level!

EXP 80/20 Peg Winder Deal – LIMITED QUANTITIES! From October 1 through November 30, 2002, for every box (10 sets) of EXP Coated 80/20 sets ordered, save 10% + get 10 D'Addario peg winders FREE!

Peg Winder deal valid for EXP10, EXP11, and EXP12.











EXL Special – From November 1 through December 20, 2002, get case pricing when you order 50-199 same sets of any EXL strings! Order a case (200) or more sets of EXL strings, get case pricing + save an ADDITIONAL 10% - that equals up to 15% off of the normal price!

J.DAddario

1st QUARTER 2003 SPECIALS





EXP Bass & Classical Extravaganza – For every box (10 sets) of EXP Pro•Arté Composite Coated classical guitar strings or every box (5 sets) of EXP coated electric bass strings ordered, get 2 of the same sets FREE!

New string packaging entering production 2nd quarter 2003



Multi-Packs Special – Save 10% when you order 10 or more EXL-3D or EJ-3D Guitar 3-packs or 5 or more EXL Bass Twin Packs! That's a net savings of nearly 25% per set over individually packages sets! Consumers save, you save!

10 sets must be of same item # to receive special.





Unless otherwise indicated, all specials are valid from January 1, 2003 until March 31, 2003. No scheduled orders.

J. D. Addario

2ND QUARTER SPECIALS 2003



Bass String Special

Save on all D'Addario EXL, Prism, and Slowound bass string sets:

10% off regular box (5 sets)15% off 1/2 case (25 sets)20% off full case! (50 sets)











80/20 Acoustic String Special

Save 10% on D'Addario regular 80/20 sets and EXP coated 80/20 sets! Extra-bright tone, great price!

Minimum quantity for acoustic strings special is 10 sets.

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Fretted Instrument Strings 2001-2002





coustic Guitar Strings

Treoled Signless Sleet Holf Round (Mound Chromes Signless Steet 1 to Mound

Acoustic Guitar Strings

80/20 Bronze Round Wound 85/15 Bronze Round Wound Phosphor Bronze Round Wound EXP Coated Strings Silk & Steel Flat Tops Semi-Flattened Phosphor Bronze

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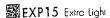




EXP Coated Strings







| | | diometer | | ter | 151011 |
|--|--------------------------|--|--|--------------------------------------|---|
| ilem # 8PLO10 8PLO14 EXPPBO23 EXPPBO30 EXPPBO39 | note E B G D | diom inches .010 .014 .023 .030 .039 | mm 0.25 0.36 0.58 0.76 0.99 | 16.2 17.8 27 9 27.1 25.4 | kg 7 35 8.07 12.65 12.29 11.52 |
| EXPPBO47 | E | 047 | 1.19 | 20.7 | 9.39 |

EXP26 Custom light

| | | diameter | | ter | ision |
|--|---------------------|--|------------------------------------|--------------------------------------|--------------------------------------|
| item # 8PLO 1 1 BPLO 1 5 EXPPBO 22 EXPPBO 32 | note E B G | diam inches .011 .015 .022 .032 | mm 0.28 0.38 0.56 0.81 | lbs. 19.6 20.5 25.5 30.5 | kg 8.89 9.30 11.56 13.83 |
| EXPPBO42 | A F | .042 0.52 | 1.07 1.32 | 29.9 25.2 | 13.56 |
| EXPPBO52 | E | .032 | 1.02 | | |

EXP16 Light

| | • | diameter | | | sion |
|----------|------|----------|------|------|-------|
| item # | note | inches | | | kg |
| 8PIO12 | Ė | .012 | 0.30 | | 10.57 |
| BPIO16 | 8 | .016 | 0.41 | 20.0 | 10.57 |
| EXPPBO24 | Ğ | .024 | 0.61 | | 13.70 |
| EXPPBO32 | Ď | .032 | 0.81 | | 13.83 |
| EXPPBO42 | Ā | 042 | 1.07 | | 13.56 |
| EXPPBO53 | Ε | .053 | 1.35 | 26.0 | 11.79 |
| | | | | | |

EXP19 Bluegrass

| | | diameter | | ter | ision |
|----------|------|----------|------|------|-------|
| item # | note | inches | mm | lbs. | kg |
| BPIO12 | F | 012 | 0.30 | 23.3 | 10.57 |
| BPLO 16 | B | .016 | 0.41 | 23.3 | 10.57 |
| EXPPBO25 | Ğ | 025 | 0.64 | 32.8 | 14.88 |
| EXPPBO35 | 0 | 035 | 0.89 | 36.8 | 16.69 |
| FXPPBO45 | A | 045 | 1 14 | 34.0 | 15.42 |
| | F | .056 | 1.42 | 29.0 | 13.15 |
| EXPPBO56 | | .030 | 1.42 | | |

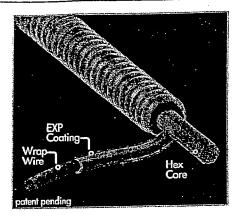
EXP17 Medium

| | | dian | eler | tension | | |
|-----------|------|--------|------|---------------|-------|--|
| item # | note | inches | mm | lbs. | | |
| BPLO 13 | Ε | .013 | 0.33 | 4.7 | 12.43 | |
| BPLO17 | В | .017 | 0.43 | 26.3 | 11.93 | |
| EXPPBO26 | Ğ | 026 | 0.66 | 3 <i>5</i> .3 | 16.01 | |
| EXPPBO35 | Ď | .035 | 0.89 | 36.8 | 16.69 | |
| EXPPBO45 | Ā | .045 | 1 14 | 34.0 | 15.42 | |
| EXPPBO56 | Ē | 0.56 | 1.42 | 29.0 | 13.15 | |
| EXPERIONO | _ | .050 | 1.42 | 27.0 | | |

EXP38 Light 12-String

| | | dian | eter | | sion |
|----------|------|--------|------|---------------|-------|
| ilem # | note | inches | mm | lbs. | _kg |
| BPLO 1 O | Ε | .010 | 0.25 | 16.2 | 7.35 |
| BPLO 1 O | Ε | .010 | 0.25 | 16.2 | 7.35 |
| BPLO 14 | В | 014 | 0.36 | 1 <i>7</i> .8 | 8.07 |
| BPLO 14 | В | .014 | 0.36 | 17.8 | 8.07 |
| EXPPBO23 | G | 023 | 0.58 | 27.9 | 12.65 |
| BPLOO8 | Ğ | 800. | 0.20 | 14.7 | 6.67 |
| EXPPBO30 | Ď | .030 | 0.7ó | 27.1 | 12.29 |
| BPLO 12 | Ď | 012 | 0.30 | 18.5 | 8.39 |
| EXPPBO39 | Ā | 039 | 0.99 | 25.4 | 11.52 |
| 3PLO 18 | Α | 018 | 0.46 | 23.4 | 10.61 |
| EXPPBO47 | E | 047 | 1.19 | 20.7 | 9.3¢ |
| EXPPBO27 | Ē | 027 | 0.69 | 27.1 | 12.29 |
| C | - | UL, | | | |

D000100



Extended Play Coaled Phosphor Bronze
Acoustic Guitar Strings were introduced into the D'Addario line in 2001. EXP Coated strings provide longer life and increased durability coupled with the brightness, clarity, and sensitivity you've come to expect from D'Addario Strings.

EXP Coated Phosphor Bronze Acoustic Guitar strings look like traditional strings, feel like_traditional.strings, and sound like traditional strings. The difference is that the EXP Coating provides a barrier against the corrosion and wear that can quickly sap the life out of your strings. EXP Coated strings retain their "new string tone," lasting 3-4 times longer than traditional strings.

"I am delighted with D'Addario EXPs. Here is a string with no loss of response and no change in feel. EXPs start out sounding great and stay that way longer."

> - Martin Simpson - acoustic guitarist



The secret is the way the string is coated. An ultra-fine layer of EXP Coating is bonded to the phosphor bronze wrap wire which is then wound onto the high-carbon steel, hexshaped core wire. By coating the wrap wire prior to winding, the resulting string sounds fresh and bright. This gives you a feel you're comfortable with, coupled with longer life, increased durability, and corrosion resistance, along with the great tone associated with D'Addaria Phosphor Bronze strings.

MAddario.

Happy New Year and thanks

for picking up your copy of the 2002

'D'Addario Player's Calendar, : As a

company, we're proud to be associated

with the musicians you'll find featured

on the pages inside. Although they all

hail from different backgrounds and

play different styles of music, each of

the artists pictured shares a common

thread - they have all chosen D'Addario

trings to give voice to their music

Keep on strumming and enjoy

DEFENDANT'S
EXHIBIT

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www.fearfactory.com

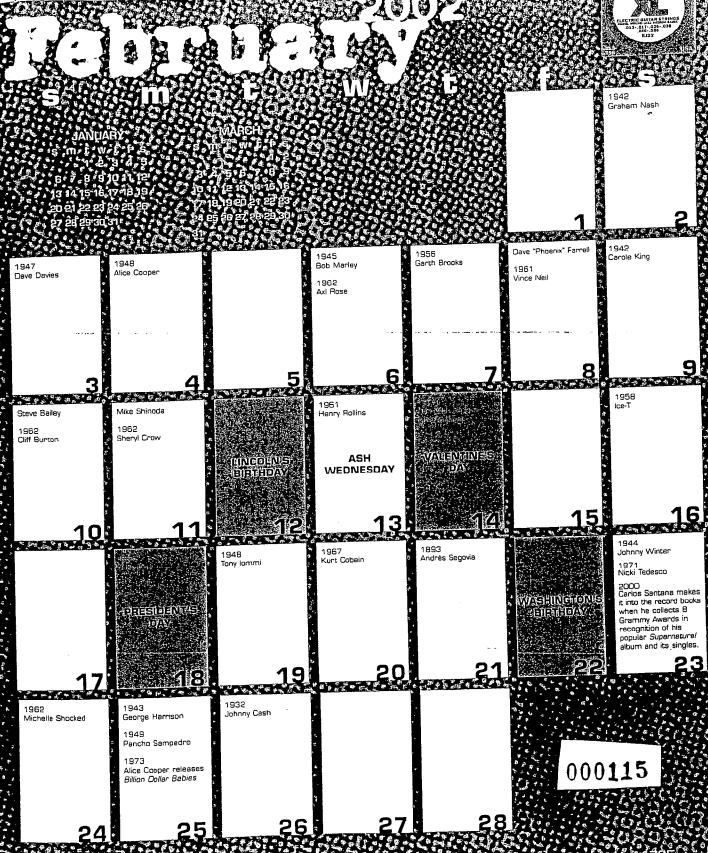
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| 16 17.18 19 23 24 25 26 30 31 | 20 21 22 | 1935 | 2 1944 Jimmy Page | 3 | 4 1952 Lee Ritenour | 5 |
| Melcolm Young 1958 Gibson patents the Flying V guitar 1960 Steve Vai | | Eivis Presley 1946 Robby Krieger 1947 "Dävid Bowie" | 1967 Dave Matthews | | | |
| 6. | 7 1951 Mark Egan 1969 | 1949 Ronnie Van Zandt | 9 | 1 0 1955 Steve Earle 1968 Led Zeppelin releases | 11 | 12 1943 Janis Joplin |
| 13 | Dave Grohl | 15 | 16 | their debut LP 2001 After 14 years as Metallice's bass player, Jason Newsted leaves the band | 18 | 19 |
| Rob Bourdan 1952 Paul Stanley | MARTIN LUTHUR KING UR DAY | 1949 Steve Perry | 1953 Robin Zander | 1941 Neil Diamond | BEST CHIEF TO THE | 1957 Eddie Van Helen |
| 20 | 21 1946 Aick Allen | 22 | 23 1969 The Beatles' last public performance | 24 1964 Jeff Hanneman | FEBF | 26 RUARY w. t. f. s. |
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FANCEO SAMPEDRO Neil Young & Crazy Horse

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J. D'Addario & Company, Inc. • RO Box 290, Farmingdale, New York 11743

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(1) PAddagio (S. Company) Tipe, C. 20 Box 290 (Earmingdalle : New York (17.35)

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| DAYEIGHT- SAVING | 1947 Steve Howe | | 1960 Brian Setzer 1982 Iron Maiden release Number Of The Geast | | | |
| ETIME BEGINS | 8 | g | 10 | 1924 | | 13 |
| 1945 Ritchie Blackmore | | | 1967 Liz Phair | Clarence 'Gatemouth' Brown 1974 Mark Tremonti | | |
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| 1947 Iggy Pop | 1950 Peter Frampton 1959 Robert Smith | 1936 Roy Orbison | SECRETARIES DAY | | | Ace Frehley |
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| S | | / [F | 1971 Jim Marnson dies | | 1943 Robbie Robertson | 5 |
| | FANADA IFANADA 1970 | 2 | 1940 | 1959 | 5 | 1973 Queen releases their |
| 1940 Ringo Starr | Beck | Mitch Mitchell 1946 "Bon Scott 1964 Courtney Love | Ronnie James Dio | Suzanne Vege | | first LP |
| 7 1912 Woody Guthrie | 1956 Joe Satriani | 1952 Stewart Copeland | 1949 Geezer Butler | 1929 Screamin' Jay Hawkins | 12 | 1947 Carlos Santana 1964 Chris Cornell |
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| 1980 AC/DC release Back in Black | | 7.23–25.1999 Woodstock in Rome, New York 1965 Slesh | | 1965 Dylen plugs in at Newport Folk Festival | 1943 Mick Jagger | 1974 Pete Yorn 1993 Smeshing Pumpkins release their 2nd Cd Siamese Dream |
| 21 1954 Steve Morse | 1953 Geddy Lee | 23 | 24 | 2.5 JUN | | 27 |
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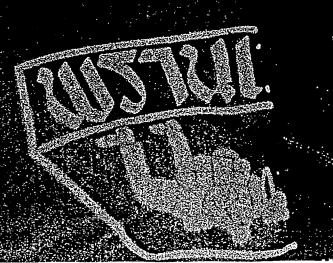
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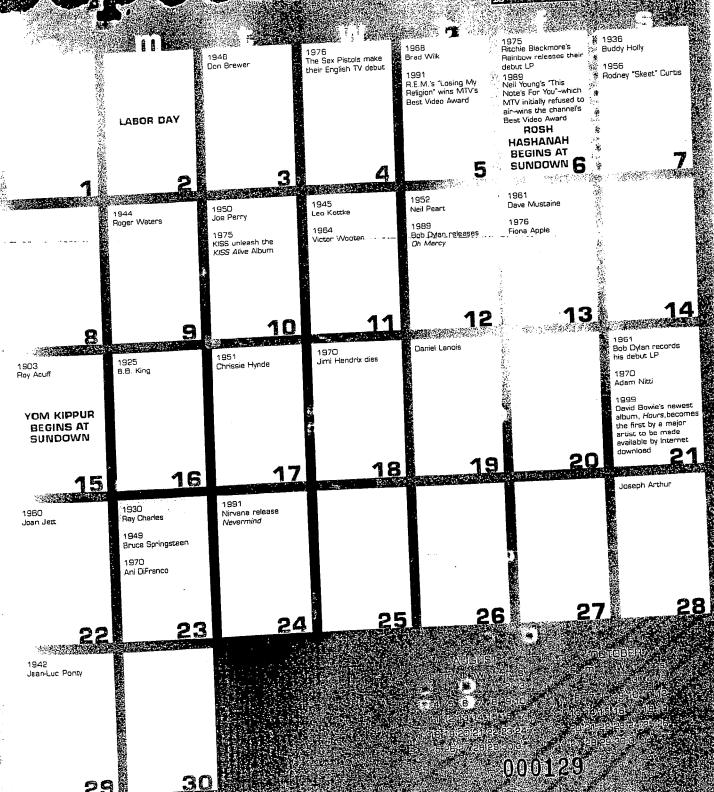




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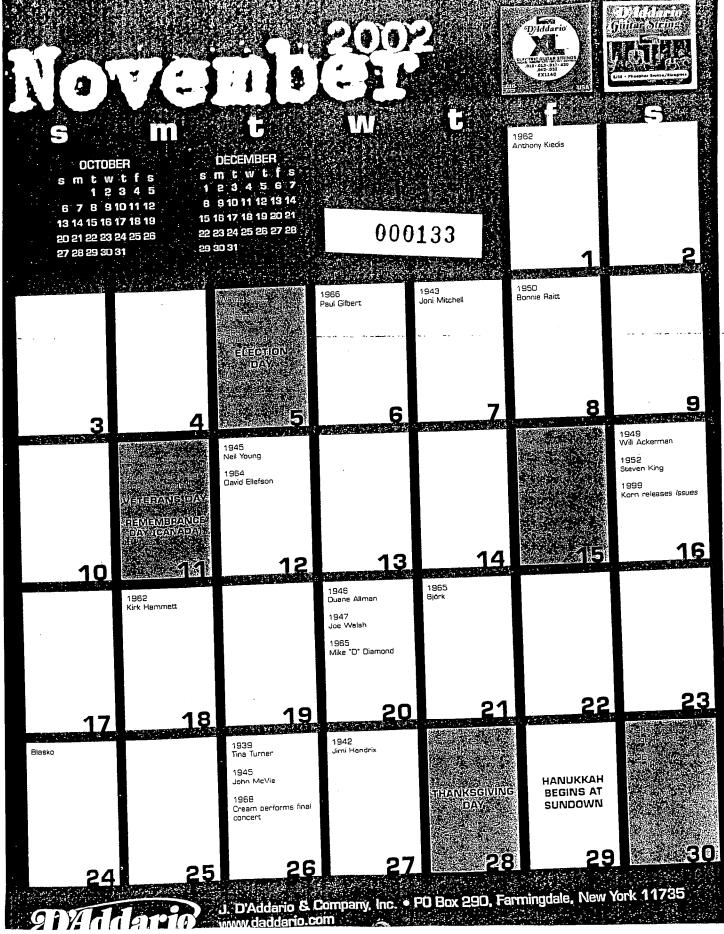


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1943 Steve Miller 1951 1955 Ben Verdery Sting 1949 SEPTEMBER Brian Johnson m t w t f 2 3 4 5 6 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 1917 1940 Thelonious Monk 1948 John Lennon Johnny Ramone John Mellencamp 1955 1944 David Lee Roth John Entwistle 1948 Jackson Browns 1969 PJ Harvey 10 1926 Chuck Berry 1947 Bob Wein 1942 Art Garfunkel 1962 Flea 1947 ज्रेडग्रां अंडाप्ट Sammy Hager ALEANADA. 18 16 15 14 1951 1948 Glen Tipton Bootsy Collins 1936 Bill Wyman 1957 1953 Tom Petty 1962 James Brown records Live at the Apollo 1956 Steve Lukather Matthias Jabs UNITED NATIONS DAY 26 24 10 7 14 2 20 NOVEMBER 1969 Ben Harper 3 4 5 6 7 8 10 11 12 13 14 15 16 DAVISION ! Williams Bares 17 18 19 20 21 22 23 24 25 26 27 28 29 30 J. D'Addario & Company, Inc. • PD Box 290, Farmingdale, New York 11735 www.daddario.com



RRICE SPRINGSTEEN & THE E STREET BAND



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Kristin Hersh

www.throwinamusic.com

Brad Delson 1956 Peter Buck Little Richard 1949 1960 Ozzy Osbourne 1951 Tom Waits Joe Henry 1956 Jaco Pastorius Randy Rhoads 1965 Day Tripper by The Beatles first released 1969 The Rolling Stones perform at Altamont as a single in the UK 1948 Jeff "Skunk" Baxter 1915 1958 Nikki Sixx Frank Sinatra 1943 Jim Morrison 1948 Ted Nugent 1947 Greg Allman 1966 Sineed O'Connor 10 8 1947 Peter Criss 1943 Keith Richards 1944 John Abercrombie 1940 Frank Zappa 1953 Elliot Easton 1951 Robben Ford 20 16 15 1946 Edgar Winter 1947 1946 Jimmy Buffet 1971 Metal Mike Chlasciak 1950 Rick Nielson 1963 1954 Lars Ulrich Annie Lennax 1958 Frank Gambale **BOXING DAY** CHRISTMAS (CANADA) 1959 DAY John Patitucci 28 24 23 22 JANUARY 2003 1942 NOVEMBER 1946 Andy Summers s m t w Marianne Faithfull 1951 Jimmy Haslip 5 6 7 8 9 10 11 12 13 14 15 16 17 18 10 11 12 13 14 15 16 19 20 21 22 23 24 25 17 18 19 20 21 22 23 26 27 28 39 30 31 24 25 26 27 28 29 30 000135 J. D'Addario & Company, Inc. ● PO Box 290, Farmingdale, New York 11735

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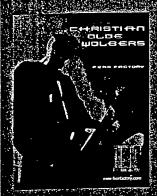
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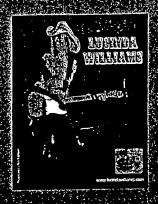
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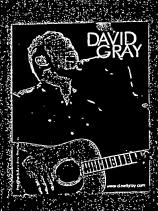




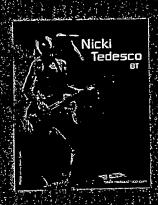


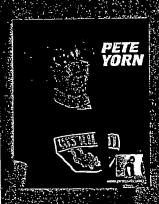










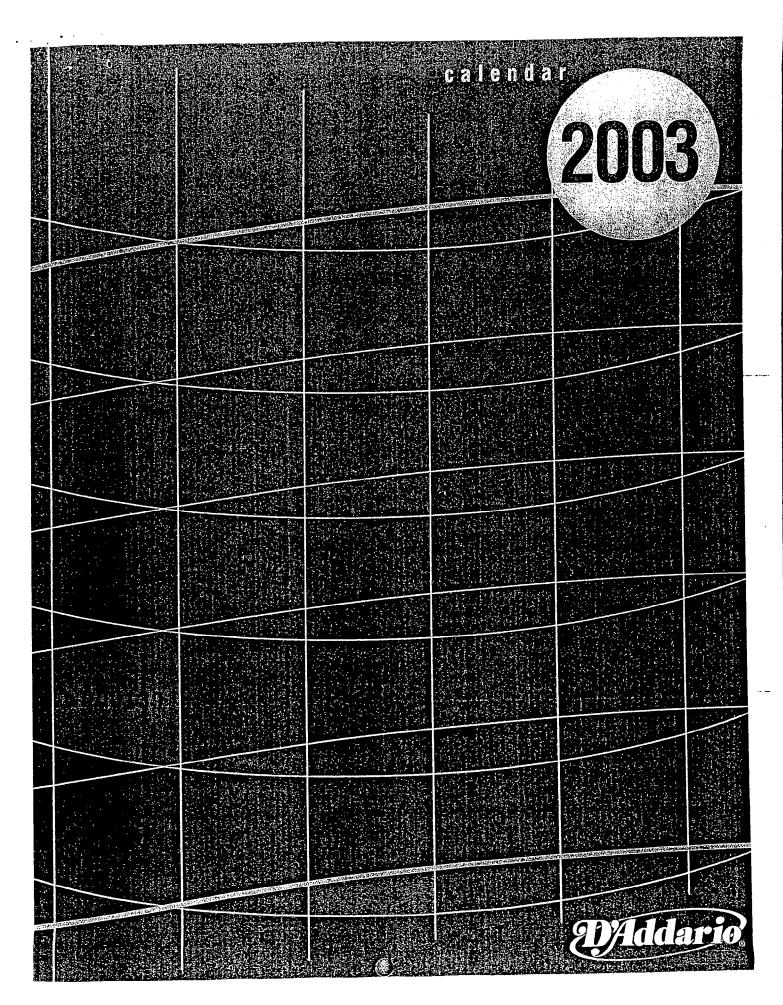












DOYLE BRANHALL II

"D'Addario strings rock. They are fantastic."

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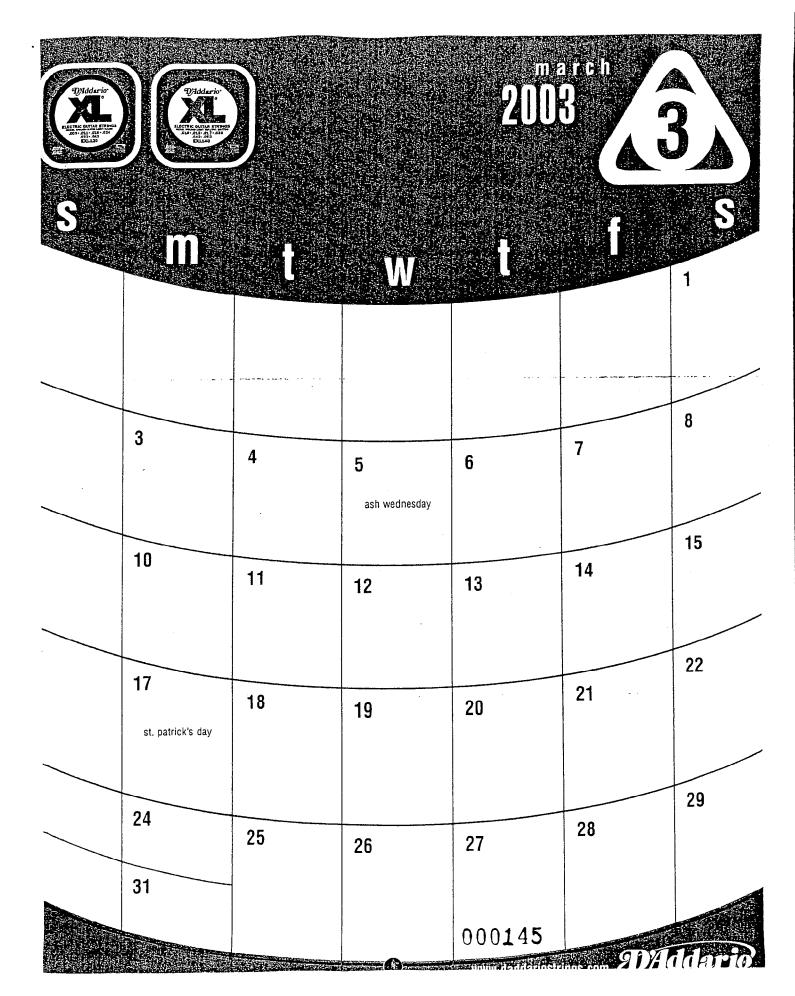
JEFFREY CAIN "On tour and in the studio, I only use D'Addario strings. Consistent in tone and feel, these strings sound alive and are simply the best."

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"From cutting the latest Metal in the studio to playing in front of 250,000 screaming maniacs, I only use O'Addario. Period."



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"O'Addario strings deliver consistent, dependable performance, show after show."





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"I've never used anything other than D'Addario strings and neither should you."

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PAT LACHMAN

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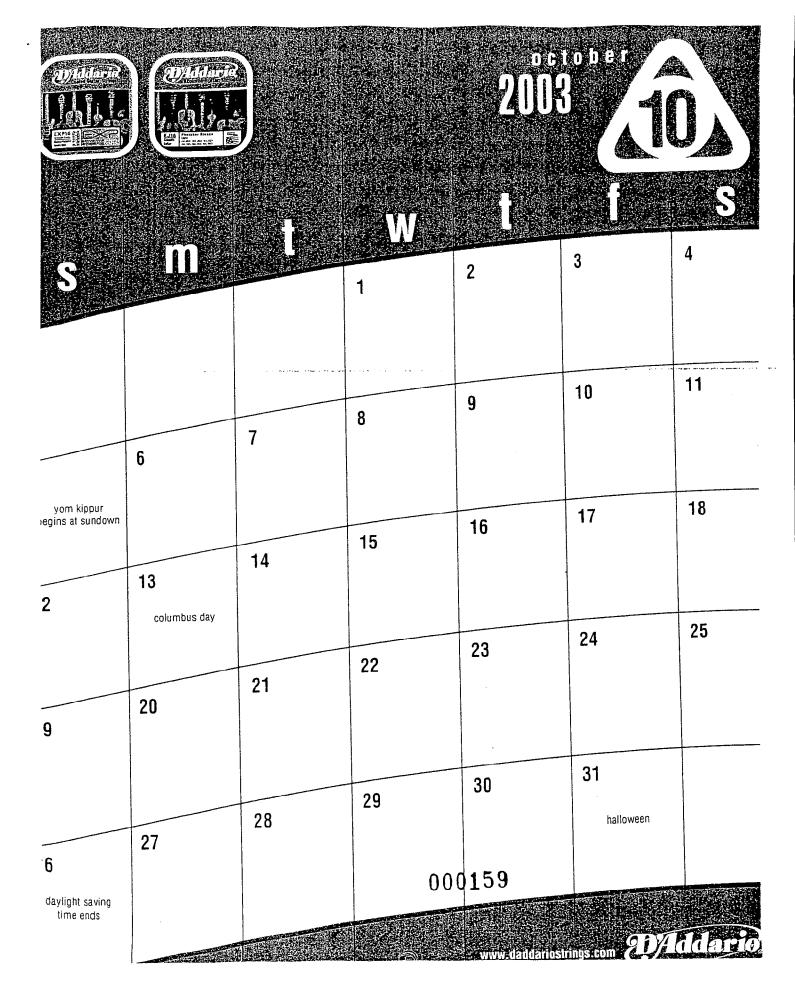
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JOHN NAYER

"D'Addario strings are not only the best strings I've played, they're also the most consistent from pack to pacit."

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www.johnmayer.com



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ROY Z.

"D'Addarios are the most consistent and reliable strings known to man. I never leave home without 'em."

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JOHN SCOFFED

"I take D'Addario strings everywhere I go - stage, studio, or practicing. They have a great sound; they're very consistent and last a long time. I think D'Addario strings are absolutely the best."

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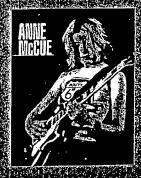
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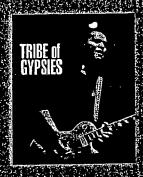


















D'Addario New EXP Coated Pro-Arte Classical Guitar Strings
Superb tone and balance, anti-corrosive, long life.

Anaheim, January 2002 - Some say that the ultimate test in guitar strings is the classical guitar string. Often played by a solitary performer on a bare stage, every aspect of technique, intonation, and timbre is magnified tenfold - or so it seems! Into this rarefied world of elite performance, J. D'Addario & Company introduces proudly the EXP Coated Pro-Arte Composite Classical Guitar String. In the areas of fretboard balance, sonic richness, and longevity, the new strings excel and will exceed the discriminating benchmark standards of the classical guitar artist.

Traditionally wound classical guitar strings employ silver plated copper wrap wire. The new EXP Coated Classical Guitar Strings, however, feature EXP Coating applied to bare copper wire, eliminating the silverplating. The resulting strings gain an attractive copper hue, yet the strings feel and sound like their silverplated counterparts. Although durability is not always a paramount factor in the realm of classical guitar, players can rest assured that the new strings will last much longer than standard wound strings.

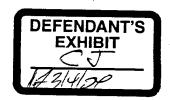
The EXP Coated Pro-Arte Composite Classical Guitar Strings employ corrosion resistant EXP Coated Copper wire wound around a composite core. What this means is that an already long-lasting composite wire core now gains even *longer* life by virtue of the EXP Coating. Wound strings incorporate EXP coating on bare copper, while treble strings are constructed of Pro-Arte laser selected rectified nylon. The result is a brighter sounding wound classical guitar string, with EXP attributes of corrosion resistance and enhanced durability. Furthermore, guitarists will appreciate the smooth touch and timbral transition from lower to upper strings.

The following classical guitar strings are available immediately: EXP Coated Pro-Arte Classical Guitar Strings in Normal EXP45C, Hard EXP46C, and Extra Hard EXP44C tensions.

Note that EXP Coated single strings are now available in all of our EXP lines.

For more information on EXP Coated Strings and other J. D'Addario products, visit www.daddario.com.

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D'Addario EXP Coated Strings: The Revolution Continues

EXP Coated now available for classical, bass, bronze acoustic, and resophonic.

Anaheim, January 2002 - What else could you call it but a revolution? A year ago, when D'Addario introduced EXP Coated Acoustic Phosphor Bronze Acoustic Guitar Strings, we weren't surprised when the strings flew off the shelves. After all, our artists had made off with all our EXP prototypes!

To backtrack a little, the "EXP" stands for extended play, but that's only the half of it. In an amazing proprietary process, the ultra fine EXP coating is applied to the wrap before the string is wound - this instead of merely dipping a metal string. The result? Warmer tone with (literally) brightness to the core, resistance to corrosion, and much longer life.

In July 2001, we expanded the line to include EXP Coated Mandolin Strings and EXP Coated Bluegrass gauge phosphor bronze acoustic strings. The pickers and pluckers smiled in approval.

Now, D'Addario is pleased to announce a four-pronged expansion of EXP Coated Srings into classical guitar, electric bass, 80/20 bronze acoustic, and resophonic. Says D'Addario Brand Manager Brian Vance, "When you hear the tone of these strings, so rich and bright, and consider the other attributes - corrosion resistance and longevity-you'll know that we had to expand the line. Musicians want EXP Coated on all of their instruments!"

To satisfy discriminating classical guitarists, we created EXP Coated Pro-Arte Classical Guitar strings in Normal (EXP45C), Hard (EXP46C), and Extra Hard (EXP44C). Treble strings are made from Pro Arte laser select nylon, while wound strings incorporate EXP Coating over bare copper. The result is a perfect transition in tone from wound to nylon strings, in addition to a brighter sounding wound classical guitar string with corrosion resistance and extended durability.

Addressing the bottom end, we designed EXP Coated XL Nickel Wound Bass Strings. A nickel-plated steel outer wrap wire acquires an EXP Coating, again *before* being wound. The strings sound and feel like standard nickel bass strings but, due to EXP corrosion resistance will last three to four times longer than conventional bass strings. (Just think: for some bass players, this could mean twelve years!) The following are available: EXP220, EXP170, EXP170SL, EXP170-5, EXP170-5SL, EXP160, EXP165.

We also expanded our EXP Coated acoustic guitar line to include new EXP Coated 80/20 Bronze Acoustic Guitar Strings. The 80/20 bronze alloy, referring to the ratio of copper to tin (often referred to erroneously as "brass"), is extremely popular. Players will find that the new strings retain their inherent brightness three to four times longer than uncoated 80/20 bronze strings. Available in Extra Light EXP10, Extra Light EXP11, and Medium EXP12 gauges.

Bluegrass musicians will be happy to know about our new EXP75 Coated Mandolin Strings - slightly heavier in gauge than our existing EXP74 Mandolin strings. And resophonic players will enjoy the slinkier, smoother feel of our new EXP42 Coated Phosphor Bronze strings, perfect for resophonic guitars.

Note that EXP Coated single strings are now available in all of our EXP lines.

For more information on Planet Waves and J. D'Addario products, visit www.daddario.com.

GARRISON GUITARS NOW USING D'ADDARIO EXP COATED GUITAR STRINGS

Innovative Guitar Manufacturer Picks Most Innovative Strings

FARMINGDALE, NY, July 30, 2002—Garrison Guitars has achieved spectacular success in a remarkably short period of time, opening in 2000 and becoming one of Canada's largest guitar manufacturers in only two years. The company's incredibly innovative manufacturing techniques have made Garrison a phenomenal success, even in a time of economic downturn.

Garrison's most talked about innovation is the Griffiths Active Bracing System, which integrates all the binding, kerfing, bridge plate, and braces into a single glass-fibre component, so the entire guitar body vibrates as one unit, not just certain portions. What can a company that is so innovative and successful do to improve? Look to D'Addario. Garrison is now using D'Addario EXP Coated Guitar Strings on all of their instruments.

"D'Addario EXP Coated Strings have a warmer tone and longer life than other coated strings," says Garrison Guitars President Chris Griffiths. "EXPs enhance Garrison Guitars' well-balanced tone and great intonation, so we didn't hesitate to string all of our instruments up with them."

Since their debut at Winter NAMM in 2001, D'Addario's EXP Coated strings have been hailed by critics, professionals, and amateurs alike, and have quickly become some of the company's top-selling strings. Players have remarked that the difference between D'Addario coated strings and competitors' coated strings is not only the "normal" feel of the EXPs, but the fact that they sound just like traditional, uncoated strings. The EXP coated string line now not only includes acoustic guitar, but also electric and acoustic bass, classical guitar, resophonic guitar, and mandolin.

Professionals like Lenny Kravitz, Dave Matthews, Bill Frisell, Chris Thile, Martin Simpson, Lucinda Williams, David Gray, and Robben Ford know that by using D'Addario EXP strings, they don't have to sacrifice great tone to get extended string life. D'Addario pioneered the process of coating the wrap wire prior to winding the string (now imitated all over the industry), resulting in a string that vibrates naturally and retains its inherent tonal characteristics while lasting 3-4 times longer than traditional uncoated strings.

"The synergy that occurs between two innovative, revolutionary products like Garrison Guitars and D'Addario EXP coated strings is perfect," remarked Jim D'Addario, President of J. D'Addario. "We're proud to be associated with Garrison; our EXP strings are the perfect compliment to Garrison's unique guitar design. Both products are built for the future, with the customer's playing and listening experience as the number-one concern."

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For information on J. D'Addario products, visit www.daddariostrings.com. For more information on Garrison Guitars, visit www.garrisonguitars.com.

Media Contact:

Trish Johnson-Frazzetto Tel: 631-439-3295

Fax: 631-439-3333

trish.johnson@daddario.com



TACOMA GUITARS CHOOSES D'ADDARIO EXP COATED GUITAR STRINGS

Tacoma Cites Tone, Feel, Lifetime, and Player Requests For Decision

FARMINGDALE, NY, July 30, 2002—When Tacoma guitars began producing their unique instruments five years ago, they were immediately known as innovators, thanks in part to the unusual "Paisley" soundholes on their guitars. Next, Tacoma became the first guitar company to use coated strings on their guitars. Now, after trying D'Addario EXP Coated guitar strings, Tacoma is stringing all of their instruments with EXPs.

"We tested the EXP strings on several different models and found that the tonal response was markedly improved, and lasted longer than the strings we currently use," remarked Tacoma Sales Manager Julian Henslee. "Several artists who play our instruments asked us why we weren't using EXP strings...so now we do, and are very pleased with the results."

D'Addario EXP Coated Acoustic Guitar Strings debuted at the 2001 winter NAMM show and were immediately and unanimously praised by consumers, professionals, and critics alike. They're already one of D'Addario's top-selling styles of strings, and the line keeps growing, with electric and acoustic bass, classical guitar, resophonic guitar, and mandolin recently added to the line.

EXP strings sound and feel like traditional D'Addario strings because the EXP coating is applied to the wrap wire before winding (a breakthrough pioneered by D'Addario that is now copied around the industry) – leading to strings that vibrates naturally, retaining all of their inherent tonal characteristics while it lasts 3-4 times longer than uncoated strings.

"Players don't have to sacrifice great guitar tone to gain extended string life – they can use EXPs," says D'Addario President Jim D'Addario. "Like D'Addario, Tacoma Guitars is a forward-thinking company and we appreciate the opportunity to serve them and their customers with a product that will provide added value and improved performance to their wide selection of quality guitars."

For information on J. D'Addario products, visit www.daddariostrings.com. For more information on Tacoma Guitars, visit www.tacomaguitars.com.

Media Contact: Trish Johnson-Frazzetto Tel: 631-439-3295

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Fax: 631-439-3333 trish.johnson@daddario.com



D'ADDARIO UNVEILS EXP STRINGS-SPECIFIC WEB SITE

FARMINGDALE, NY, Nov. xx, 2002—D'Addario's EXP Coated strings are so popular that D'Addario has set up an EXP-specific web site that links all of the EXP sets and information from the company's web site, making it easier for consumers to find the information they're looking for.

www.expstrings.com, the new sub-site of www.daddariostrings.com, is the place for guitarists, bassists, and other fretted instrumentalists to go to to find the best and latest information about everything EXP: the string's construction, what sets it apart from other coated strings, who's using them, and contests and giveaways. The site also has links to the growing number of guitar manufacturers like Takamine, Tacoma, Garrison, Breedlove, and Lowden, who are stringing their new instruments with D'Addario EXP strings.

"All of the information we have on the new EXP site has been on the D'Addario site, and was accessible," says D'Addario Fretted Strings Brand Manager Brian Vance. "But since so many people were seeking that info, we decided to help them out and make it a bit easier by getting all those links and all the information onto one sub-site for them. Now, if they want to learn more about our EXP strings, they can have one 'base' page to quickly return to, rather than hopping around our main web site."

EXP strings are presently available for acoustic guitar, mandolin, resophonic guitar, electric bass, and acoustic bass, and additional sets are under development.

For more information on D'Addario's EXP coated strings, visit www.expstrings.com.

J. D'Addario & Company, Inc. designs, manufactures and markets complete lines of strings for fretted and bowed musical instruments, drumheads and accessories and guitar accessories under the brand names D'Addario, Evans Drumheads, and Planet Waves. J. D'Addario & Company, Inc. is also the sole North American distributor of Vandoren woodwind accessories. The Farmingdale, N.Y.-based headquarters of J. D'Addario & Company, Inc. features a full-service R&D, manufacturing and warehouse facility, and the company's products are marketed in approximately 100 countries for use by touring musicians, marching bands, orchestral musicians and in a variety of other musical instrument applications.

Media Contact:

Trish Johnson-Frazzetto

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trish.johnson@daddario.com



D'ADDARIO EXPANDS EXP ACOUSTIC GUITAR STRING LINE

FARMINGDALE, NY, Nov. 14, 2002—Anyone keeping up with the music industry the last couple of years can tell you that three letters have become a top story: EXP. D'Addario's EXP Extended Play Coated strings have received so much praise so fast, consumers are asking dealers for EXP sets that haven't even been advertised yet.

Such was the case with D'Addario's additions to the EXP 80/20 Bronze coated string line. Guitarists had been asking D'Addario to make EXP13, EXP14, and EXP36 sets since the introduction of the EXP10, EXP11, and EXP12 sets last January, and D'Addario listened. "Our consumers were very vocal about additional 80/20 sets, particularly the Custom Light and 12-String sets, and we were more than happy to comply," says D'Addario Fretted Strings Brand Manager Brian Vance. "We're obviously excited about the passionate response our EXP coated strings have received, and we're going to continue to meet and exceed the desires of our customers."

In a world where products are developed and extensively market-tested to determine if consumers want them, here consumers were telling D'Addario, "please make this!" The new EXP 80/20 strings are the EXP13 (Custom Light, \$19.99), EXP14 (Bluegrass: Light Top, Heavy Bottom, \$19.99), and EXP36 (12-string Light, \$32.99) sets, and come in D'Addario's newly redesigned EXP packaging, which features a clear illustration of what separates EXP coated strings from other brands.

All D'Addario EXP coated strings are built to last three to four times longer than uncoated sets, thanks to an exclusive, ultra-fine, corrosion-resistant coating, yet sound the same as uncoated sets because the coating is applied to the wrap wire before the strings are wound. This process results in a string that looks, feels, and sounds like a "regular" string, with the added benefit of longer life – and longer lasting tone as well.

EXP strings are presently available for acoustic guitar, mandolin, resophonic guitar, electric bass, and acoustic bass, and additional sets are under development.

For more information on D'Addario's EXP coated strings, visit www.daddariostrings.com or www.expstrings.com.

J. D'Addario & Company, Inc. designs, manufactures and markets complete lines of strings for fretted and bowed musical instruments, drumheads and accessories and guitar accessories under the brand names D'Addario, Evans Drumheads, and Planet Waves. J. D'Addario & Company, Inc. is also the sole North American distributor of Vandoren woodwind accessories. The Farmingdale, N.Y.-based headquarters of J. D'Addario & Company, Inc. features a full-service R&D, manufacturing and warehouse facility, and the company's products are marketed in approximately 100 countries for use by touring musicians, marching bands, orchestral musicians and in a variety of other musical instrument applications.

Media Contact: Trish Johnson-Frazzetto Tel: 631-439-3295 Fax: 631-439-3333 trish.johnson@daddario.com



D'ADDARIO REVAMPS EXP PACKAGING

ANAHEIM, Calif., Jan. 16, 2003—In 2002, D'Addario's EXP coated strings not only won their second MIPA award in as many years, they won over an incredible number of musicians as well – EXP strings' popularity has gone through the roof, with demand requiring night and weekend shifts at D'Addario's factory to keep up with orders.

EXPs are now used exclusively by such prestigious guitar manufacturers as Takamine, Ovation, Tacoma, Garrison, Breedlove, Lowden, and more, and the EXPs have been quickly embraced by top professionals, including Dave Matthews, Del and Ronnie McCoury, Lucinda Williams, Ben Harper, Bill Frisell, and countless others. Targeted print and radio advertising have also increased the public's awareness of what separates EXP Coated strings from imitators.

For 2003, the entire EXP line will sport a new look for its packaging. The new look will better differentiate EXP sets from regular D'Addario strings, while still maintaining the D'Addario brand identity. The design has been streamlined to communicate the product's features to consumers in a simple, efficient manner. The packaging illustrates the qualities of the string in a sophisticated graphic which highlights each part of an EXP string. Each box is color coded by gauge (e.g. light gauge is blue, medium gauge is red, etc.) and features metallic ink along the side to distinguish the different wire material used. The packaging is designed to be compatible with most store string displays and racks.

The interior of the packages now features not only information about D'Addario's Player's Points™ Program, which offers promotional items in return for points printed on all D'Addario packaging, it also now showcases Planet Waves accessory products like string winders and the Chordmaster® hand-held guitar chord computer, which players may find useful.

"We put a lot of thought into the new EXP packaging, because we wanted to convey as much information as possible about this new product in a neat, simple way," relates J. D'Addario President Jim D'Addario. "Now everyone who picks up a package of EXPs will know everything about them, and about Planet Waves products they could use, without the need to ask store employees. That should lead to quicker sales for stores with less hassle to already-busy employees."

EXP strings are presently available for acoustic guitar, mandolin, resophonic guitar, electric bass, and acoustic bass, and additional sets are under development.

For more information on D'Addario's EXP coated strings, visit www.daddariostrings.com.

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Export Price List • 2001

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| ECTRIC GUITAR | | sphor Bronze Wound 3-D Pag | * 44. | |
| Nickel Wound Sets | EJ15 EJ16 | -3D 3-PACK ACOUSTIC PB -3D 3-PACK ACOUSTIC PB | X-LIGHT | |
| SET ELECTRIC XL J. JONES GT/BS | EJ17 EJ26 | -30. 3-BACK ACOUSTIC SB | MEDITOR | |
| SET ELECTRIC XL BARITONE GTR | | Coated Phosphor Bronze Set | The second secon | |
| SET ELECTRIC XL JAZZ LIGHT | EXP1 | 5 SET ACOUST <u>IC P</u> B, CO/ | | 9, \$5:59 3, \$5.30 |
| XII 10 SET ELECTRIC XL KAHLER LIGHT | EXP1 EXP1 | 6 SET ACOUSTAGE B.CO. 7 SET ACOUSTAGE B.CO. | 市 第二二首 | 9 \$5.59 \$5.30 9 \$5.59 \$5.30 |
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| 100 SET PEDAL STEEL SS COTH TUNING 100 SET STAINLESS STEEL EX SUP I 100 SET STAINLESS STEEL LIT/HVY |)35 J40 | SET FOLK 12-STRING S | ILK & STEEL. | |
| SET STAINLESS STEEL JAZZ MIGHT | Folk N | ylon Sets 👯 🐺 | | |
| 900 SET STAINLESS STEEL G. LIGHT | 132 033 | SET FOLK BLACK NYL/S SET FOLK CLEAR NYL/G | OLD WOUND 221.2 | |
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| 10 SET ELEC 1 VRIX REG LIGHT | 97(2) (78,42177). | rte Classical Guitar Sets | - AT-L-12 | |
| SO SET ELEC HALL SO TO LINE | | SET PRO ARTE SP. WD | LIGHT TO THE | |
| SET ELEC. HALF RO. DAZZ LIGHT | J48 | SET PRO ARTÉ 80/20 W | IDV HARD SEE THE | |
| nes Flatwound Sets | J49 J50 | SET PRO ARTÉ SP WD/E SET PRO ARTÉ SP WD/E | BK NYL HARD | |
| 3 SET ELEC: CHROMES EXTRA LIGHT | J51 J52 🗽 | SET PRO ARTÉ SP WD/E SET PRO ARTÉ SP WD/ SET PRO ARTÉ SP WD A | RECORDING | |
| SET ELEC. CHROMES JAZZ LIGHT | 5144*\ 5144-9 | SET PRO•ARTÉ SP WD.) | K-HARD (9) | |
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| phor Bronze Wound Sets | 5345C 5345LP | SET PRO•ARTÉ COMP NO SET PRO•ARTÉ LP COMP |)RMAL | |
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| SET ACOUSTIC PB MEDIUMSET ACOUSTIC PB HEAVY | EJ46C EJ46LP | SET PRO•ARTE COMP HA | \RD | • |
| SET ACOUSTIC PB BLUEGRASS SET ACOUSTIC PB CUSTOM LIGHT | EPA30 | SET PRO•ARTÉ LP COMP DISPLAY 30 SETS CLASS | | |
| SET ACOUS. 12-STRING PB LIGHT SET ACOUS. 12-STRING PB MED | | io Classics Sets | | 000400 |
| SET ACOUS. 12-STRING PB X-LT | J27 J28 | SET CLASSIC NYLON - S SET CLASSIC - STERLING |) DILVER | 000183 |
| DISPLAY 30 SETS ACOUSTIC PB | J29 TIRI J30. | SET CLASSIC - SP WD MI SET CLASSIC - SP WD NO | ORMAL | DEFENDANT'S |
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SS GUITAR

CONFIDENTIAL

Phosphor Bronze Bass Set

EPBB170 SET BASS PHOSPHOR BRONZE.....

MISCELLANEOUS INSTRUMENT SETS Mandolin Family Sets FT74 FT76 J62 367 SET MANDOLIN NICKEL SET MANDOLIN PHOS. BRZ. LIGHT SET COATED MANDOLIN PB. SET MANDOLIN PHOS. BRZ MEDIUM SET MANDOLA PHOSPHOR BRONZE SET MANDOCELLO PHOSPHOR BRONZE SET MANDOBASS COPPER CTD. WD. J74 EXP74 .175 176 178 J79 Banjo Sets SET BANJO NICKEL WD. LIGHT SET BANJO NICKEL WB. MEDIUM SET TENOR BANJO 4-SIRC, NICKEL SET BANJO PHOS. BRZ. LIGHT SET BANJO BALLEND PHOS BRZ LT. 360 J61 J63 J69 J69B SET CUATRO VENEZUELA BLACK NYL

SINGLE STRINGS

| Plain Steel Soldered Twist Single String | gs |
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| KPL008 | SINGLE PLAIN STEEL KAHLER .008 |
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| KPŁ009 | SINGLE PLAIN STEEL KAHLER .009 |
| KPL010 | SINGLE PLAIN STEEL KAHLER .010 |
| KPL011 | SINGLE PLAIN STEEL KAHLER .011 |
| KPL012 | SINGLE PLAIN STEEL KAHLER .012 |
| KPL013 | SINGLE PLAIN STEEL KAHLER .013 |
| KPL014 | SINGLE, PLAIN STEEL KAHLER .014 |
| KPL015 | SINGLE PLAIN STEEL KAHLER .015 |
| KPL016 | SINGLE PLAIN STEEL KAHLER .016 |
| KPL017 | SINGLE PLAIN STEEL KAHLER .017 |
| KPL020 | SINGLE PLAIN STEEL KAHLER .020 |
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| Plain Steel | Single Strings |
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| PL007 | SINGLE PLAIN STEEL .007 |
| PL008 | SINGLE PLAIN STEEL .008 |
| PL0085 | SINGLE PLAIN STEEL .0085 |
| PL009 | SINGLE PLAIN STEEL .009 |
| PL0095 | SINGLE PLAIN STEEL .0095 |
| PL010 | SINGLE PLAIN STEEL .010 |
| PL0105 | SINGLE PLAIN STEEL .0105 |
| PL011 | SINGLE PLAIN STEEL .011 |
| PL0115 | SINGLE PLAIN STEEL .0115 |
| PL012 | SINGLE PLAIN STEEL .012 |
| PL013 | SINGLE PLAIN STEEL .013 |
| PL0135 | SINGLE PLAIN STEEL .0135 |
| PL014 | SINGLE PLAIN STEEL .014 |
| PL015 | SINGLE PLAIN STEEL .015 |
| PL016 | SINGLE PLAIN STEEL .016 |
| PL017 | SINGLE PLAIN STEEL .017 |
| PL018 | SINGLE PLAIN STEEL .018 |
| PL019 | SINGLE PLAIN STEEL .019 |
| PL020 | SINGLE PLAIN STEEL .020 |
| PL022 | SINGLE PLAIN STEEL .022 |
| PL024 | SINGLE PLAIN STEEL .024 |
| PL026 | SINGLE PLAIN STEEL .026 |
| PL100 | KIT PLAIN STEEL SINGLES |
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| Plain Steel Single String 5-Packs | | Phosphor Bronze Wound Single Strings continued | |
| PL008-5 PLAIN STEEL 5-PACK 008 PL009-5 PLAIN STEEL 5-PACK 009 PL0095-5 PLAIN STEEL 5-PACK 0095 | | PB064 SINGLE PHOSPHOR BRONZE .064 | |
| 210105-5 PLAIN STEEL 5-PACK 0105 | | AG100 KIT ACOUSTIC GUITAR SINGLES | |
| PLOIT-5 PLAIN STEEL 5-PACK 011 | | EXP Coated Phosphor Bronze Wound Single Strings | |
| PLO13-5 PLAIN STEEL 5-PACK 012 | | EXPPB022 COATED ACOU P/B SINGLE .022\$1.28 | |
| 2[014-5 PLAIN STEEL 5-PACK 014 | | EXPPB023 COATED ACOU P/B SINGLE .023 | |
| 21015-5 PLAIN STEEL 5-PACK 015 | | EXPPB025 COATED ACOU P/B SINGLE .025\$1.28 | \$1.22 \$1.15 |
| PLO17-5 PLAIN STEEL 5-PACK 017 | | EXPPB026 COATED ACOU P/B SINGLE .026\$1.28 EXPPB027 COATED ACOU P/B SINGLE .027\$1.28 | \$1.22 \$1.15 \$1.22 \$1.15 |
| 21013-5 PLAIN STEEL 5-PACK 018 | | EXPPB029 COATED ACOU P/B SINGLE .029 | \$1.34 \$1.27 |
| Plain Steel Double Ball End Single Strings | | EXPPB030 COATED ACOU P/B SINGLE .030\$1.41 EXPPB032 COATED ACOU P/B SINGLE .032\$1.41 | \$1.34 \$1.27 \$1.34 \$1.27 |
| ;PLO09 SINGLE PLAIN DBL BALLEND .009 ;PLO10 SINGLE PLAIN DBL BALLEND .010 | | EXPPB034 COATED ACOU P/B SINGLE .034\$1.41 | \$1.34 \$1.27 |
| PLO11 SINGLE PLAIN DBL BALLEND .011 | | EXPPB035 COATED ACOU P/B SINGLE 035 | \$1.34 \$1.27 \$1.34 \$1.27 |
| PLO13 SINGLE PLAIN DBL BALLEND .013 | | EXPPB039 COATED ACOU P/B SINGLE .039\$1.54 | \$1.46 \$1.38 |
| PLO17 SINGLE PLAIN DBL BALLEND .017 | | EXPPB042 COATED ACOU P/B SINGLE 042 \$1.54 EXPPB045 COATED ACOU P/B SINGLE 045 \$1.54 | \$1.46 \$1.38 \$1.46 \$1.38 |
| Irass Plated Plain Steel Single Strings | | EXPPBO47 COATED ACOU P/B SINGLE TO THE SINGL | \$1.46 \$1.38 |
| IPLOO8 BRASS PLATED .008 PLAIN STEEL | | EXPPB049 COATED ACOU P/B STAGLE 1849 | \$1.58 \$1.50 \$1.58 \$ 1.50 |
| PLO09 BRASS PLATED .009 PLAIN STEEL | | EXPPB053 COATED ACOU P/B SINGUE 053\$1.66 | \$1.58 \$1.50 |
| PLO11 BRASS PLATED .011 PLAIN STEEL | | EXPPB056 COATED AGOU P/B SINGLE .056\$1.66 EXPPB059 COATED ACOU P/B SINGLE .059\$1.66 | \$1.58 \$1.50 \$1.58 \$1.50 |
| PL012 BRASS PLATED .012 PLAIN STEEL PL013 BRASS PLATED .013 PLAIN STEEL | | 80/20 Bronze Wound Single Strings | 7 |
| PLO14 BRASS PLATED .014 PLAIN STEEL | | BW020 SINGLE ROV20 BRONZE .020 | |
| PLO15 BRASS PLATED .015 PLAIN STEEL | | BW020 SINGLE B0/20 BRONZE .020 | |
| PLO17 BRASS PLATED .017 PLAIN STEELPLO18 BRASS PLATED .018 PLAIN STEEL | .me. | BWORE SINGLE 80/20 BRONZE .023 | |
| PLO19 BRASS PLATED .019 PLAIN STEEL | | SINGLE 80/20 BRONZE .024 | |
| PLO20 BRASS PLATED .020 PLAIN STEEL PLO22 BRASS PLATED .022 PLAIN STEEL | | BW021 SINGLE 80/20 BRONZE .021 BW022 SINGLE 80/20 BRONZE .022 BW024 SINGLE 80/20 BRONZE .023 SINGLE 80/20 BRONZE .024 WINGES SINGLE 80/20 BRONZE .025 BW026 SINGLE 80/20 BRONZE .025 SINGLE 80/20 BRONZE .026 BW027 SINGLE 80/20 BRONZE .026 | |
| PLO24 BRASS PLATED .024 PLAIN STEEL | | BW677 SINGLE 80/20 BRONZE .027 BW029 SINGLE 80/20 BRONZE .029 | |
| PLO26 BRASS PLATED .026 PLAIN STEEL | | W030 SINGLE 80/20 BRONZE .030 | |
| hosphor Bronze Semi-Flat Single Strings | | BW024 SINGLE 80/20 BRONZE .025 | |
| O23 SINGLE FLAT TOP PB .023 | | BW055 SINGLE 80/20 BRONZE .035 | |
| 026 SINGLE FLAT TOP PB .026 | ₹ | BW036 SINGLE 80/20 BRONZE .036 BW039 SINGLE 80/20 BRONZE .039 | |
| O30 SINGLE FLAT TOP PB .030 | | BW042 SINGLE 80/20 BRONZE .042 BW045 SINGLE 80/20 BRONZE .045 | |
| 030 SINGLE FLAT TOP PB .030 | | BW047 SINGLE 80/20 BRONZE .047 | |
| 036 SINGLE FLAI TOP PB .036 | | BW049 SINGLE 80/20 BRONZE .049 BW052 SINGLE 80/20 BRONZE .052 | |
| O39 SINGLE FLAT TOP PB .039 O42 SINGLE FLAT TOP PB .042 | | BW053 SINGLE 80/20 BRONZE .053 | |
| 044 SINGLE FLAT TOP PB 044 045 SINGLE FLAT TOP PB 045 | | BW056 SINGLE 80/20 BRONZE .056 BW059 SINGLE 80/20 BRONZE .059 | - |
| 047 SINGLE FLAT TOP PB .D47 | | BW100 KIT 80/20 BRONZE | |
| O53 SINGLE FLAT TOP PB .0532 | | 85/15 Great American Bronze Wound Single Strings | |
| osphor Bronze Wound Single Strings | | ZW022 SINGLE 85/15 BRONZE .022 ZW024 SINGLE 85/15 BRONZE .024 | |
| 020 SINGLE PHOSPHOR BRONZE .020 | | ZW025 SINGLE 85/15 BRONZE .025 | |
| 021 SINGLE PHOSPHOR BRONZE .021 | | ZW026 SINGLE 85/15 BRONZE .026 | |
| 022 SINGLE PHOSPHOR BRONZE .022 | | ZW032 SINGLE 85/15 BRONZE .032 | |
| 024 SINGLE PHOSPHOR BRONZE .024 | | ZW034 SINGLE 85/15 BRONZE .034 ZW035 SINGLE 85/15 BRONZE .035 | |
| 026 SINGLE PHOSPHOR BRONZE .026 | | ZW036 SINGLE 85/15 BRONZE .036 | |
| 027 SINGLE PHOSPHOR BRONZE .027 029 SINGLE PHOSPHOR BRONZE .029 | | ZW040 SINGLE 85/15 BRONZE .040 ZW042 SINGLE 85/15 BRONZE .042 | |
| O30 SINGLE PHOSPHOR BRONZE .030 | | ZW044 SINGLE 85/15 BRONZE .044 | • |
| O32 SINGLE PHOSPHOR BRONZE .032 | | ZW045 SINGLE 85/15 BRONZE .045 ZW046 SINGLE 85/15 BRONZE .046 | ٠. |
| 335 SINGLE PHOSPHOR BRONZE .035 | | ZW050 SINGLE 85/15 BRONZE .050 | |
| J36 SINGLE PHOSPHOR BRONZE .036 | | ZW052 SINGLE 85/15 BRONZE .052 ZW054 SINGLE 85/15 BRONZE .054 | |
| 342 SINGLE PHOSPHOR BRONZE .042 | | ZW056 SINGLE 85/15 BRONZE .056 | |
| SINGLE PHOSPHOR BRONZE .045 | | | |
| STNGLE PHOSPHOR BRONZE .049 | OONEIDE | · · · · · · · · · · · · · · · · · · · | |
| SINGLE PHOSPHOR BRONZE .052 | CONFIDEN | | |
| STNGLE PHOSPHOR BRONZE .056 | JOHN IDEN | 11116 | 000185 |
| 159 SINGLE PHOSPHOR BRONZE .059 | | | |
| 50 SINGLE PHOSPHOR BRONZE .060 | | | |
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owound Bass Nickel Wound Single Strings
                                                                                                                                         Ball End Banjo Single Strings
                                                                                                                                                             SINGLE BANJO BALLEND STL. .009.......
SINGLE BANJO BALLEND STL. .011.......
SINGLE BANJO BALLEND STL. .013......
                  SINGLE BASS SLOWOUND .032 LONG ......
SINGLE BASS SLOWOUND .032 SL .....SINGLE BASS SLOWOUND .040 LONG .....
                                                                                                                                         J6901B
VB032
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VB032SL
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VB040
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                 J6904B
VB040SL
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                                                                                                                                         J6905B
VB045
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VB050
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VR050SL
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                   SINGLE BASS SLOWOUND .060 LONG ......
√B060
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VB060SL
                  SINGLE BASS SLOWOUND .060 SL .....
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                  SINGLE BASS SLOWOUND .065 LONG ......
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                  SINGLE BASS SLOWOUND .065 SL .....
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                  SINGLE BASS SLOWOUND .070 LONG ......
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                  SINGLE BASS SLOWOUND .070 SL .....
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                 SINGLE BASS SLOWOUND .075 LONG.......
SINGLE BASS SLOWOUND .075 SL .....
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                  SINGLE BASS SLOWOUND .080 LONG ......
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                 SINGLE TENOR GTR. 80/20 .032 .....
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/B080SL
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SINGLE BARI UKE SPC WD 1030
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/B085SL
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                                                                                                                                                     SINGLE BARI UKE SPC WD 030.

SINGLE BARI UKE SPC WD 035.

SINGLE CAVAQUINHO STEEL 013.

SINGLE CAVAQUINHO STEEL 013.

SINGLE CAVAQUINHO SS WD 023.

SINGLE CAVAQUINHO SS WD 023.

SINGLE REQUINTO CLEAR NYL 022.

SINGLE REQUINTO CLEAR NYL 022.

SINGLE REQUINTO SPC WD 033.

SINGLE REQUINTO SPC WD 036.

SINGLE REQUINTO SPC WD 025.

SINGLE OUD CLEAR NYLON 022.

SINGLE OUD CLEAR NYLON 028.

SINGLE OUD SPC WD 033.

SINGLE OUD SPC WD 033.

SINGLE OUD SPC WD 033.

SINGLE OUD SPC WD 041.

SINGLE CUATRO PR STEEL 011.

SINGLE CUATRO PR STEEL 011.

SINGLE CUATRO PR STEEL 014.

SINGLE CUATRO PR SPC/SILK 024.

SINGLE CUATRO PR SPC/SILK 024.
/B090
                 J6804
1B090SL
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/B095
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1B095SL
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/8100
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/B100SL
                J9401
/B105
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/B105SL
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osphor Bronze Flat Top Mandolin and Mandola Single Strings
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                 SINGLE MANDOLIN PLAIN STL .011......
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SINGLE MANDOLIN FLAT TOP .015
SINGLE MANDOLIN FLAT TOP .026
SINGLE MANDOLIN FLAT TOP .039
SINGLE MANDOLA PLAIN STL .016
SINGLE MANDOLA FLAT TOP .024
SINGLE MANDOLA FLAT TOP .035
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ndolin Family Single Strings
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SINGLE MANDOLIN PLAIN STL .010
SINGLE MANDOLIN PLAIN STL .010
SINGLE MANDOLIN 80/20 BRZ .034
SINGLE MANDOLIN 80/20, BRZ .034
SINGLE MANDOLIN PLAIN STL .011
SINGLE MANDOLIN PLAIN STL .012
SINGLE MANDOLIN NEETL WD .034
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SINGLE MANDOLIN PLAIN STL .016
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J9610
<sub>1</sub>01
                                                                                                                                                           SINGLE CUATRO VEN. BK NYL .033 .........
SINGLE CUATRO VEN. BK NYL .022 .......
                                                                                                                                      J9801
:02
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:03
                                                                                                                                                           SINGLE CUATRO VEN. BK NYL .028 ......
                                                                                                                                      J9803
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                                                                                                                                      Loop End Single Strings
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                SINGLE MANDOLIN PHOS. BRZ .026 ......
                                                                                                                                      LE016
                SINGLE MANDOLIN PHOS. BRZ .041 .....
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               LE017
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                                                                                                                                     LE020PB
                                                                                                                                     LE020W
                SINGLE MANDOCELLO PS. BZ. .034 ...........
SINGLE MANDOCELLO PS. BZ. .048 .........
SINGLE MANDOCELLO PS. BZ. .074 ......
                                                                                                                                     LEO22PB
                                                                                                                                      LE022W
 )1
               SINGLE MANDOBASS COPPER .049 .......
SINGLE MANDOBASS COPPER .063 ......
SINGLE MANDOBASS COPPER .097 ......
SINGLE MANDOBASS COPPER .130 ......
                                                                                                                                      LEO23PB
 )2
                                                                                                                                      LEO23W
 )3
                                                                                                                                      LEO24PB
                                                                                                                                      LE024W
                                                                                                                                      LEO26PB
 Coated Mandolin Single Strings
                                                                                                                                      LEO26W
                                                                                                                                                           SINGLE LOOP END NICKEL WD .026 ......
               E-1 MANDOLIN 011 BRASS PL STL. .....$0.32
A-2 MANDOLIN 015 BRASS PL STL. ....$0.32
G-3 MANDOLIN 026 EXP COATED PB ....$1.02
D-4 MANDOLIN 040 EXP COATED PB ....$1.02
                                                                                                                                                           SINGLE LOOP END PB WOUND .028 ......
                                                                                                                    $0.29
                                                                                                                                      LEO28PB
 401
                                                                                                     $0.30
                                                                                                                                                           SINGLE LOOP END NICKEL WD .028 ......
                                                                                                                                      LE028W
 '402
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                                                                                                                                                          SINGLE LOOP END PB WOUND .030 .......
SINGLE LOOP END NICKEL WD .030 .......
SINGLE LOOP END PB WOUND .032 ......
                                                                                                                                     LE030PB
                                                                                                     $0.97
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 403
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                                                                                                                                                           SINGLE LOOP END NICKEL WD .032 ......
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| | | | DISCITO | deco. 1 | ile rist | • 2002 | | |
|--------------------|------------------------------------|---|--|-----------------------|------------------------------------|--|--|--|
| Item# | - Description | Re | tail Price Net | Vint Item# Oto | Description | | Retail Price | Net |
| 37.57 | ike Wound Sets | | | FXPC | oated Phosphor B | ronza Safe | 2002. | |
| | SET ELECTRI | CXL J. JONES GT/BS | | EXP15 | SET ACOUSTIC | PB CTD X-LT. | \$23.99 \$6 | .00 |
| | SETTELECTRI | C XL FENDER BASS VI C XL BARTTONE GTR. | | EXP16 EXP17 | SET ACOUSTIC | PB CTD LIGHT | \$23.99 \$6 | .00 |
| | SET ELECTRI | GXL JAZZ EXTRA LT | | EXP19 | SET ACOUSTIC | PB CTD BLUEGRASS | \$23.00 \$6 | ΛΛ. |
| 4.0 | | CXL JAZZ LIGHT | : ==================================== | EXP26 | SET ACOUSTIC | PB CTD COLT. | \$23.99 \$6 | .00 |
| | ADE SELECTRIC | XL KAHLER LIGHT | | EXP38 | SET ACOUS. 12 | HE-GUITAR CTD | \$39.99 \$10 | .00 |
| | THE STREET OF THE | XL KAHLER SUP LT | | 80/20 | Droppo Mound Ca | | | المراجع المحادث المراجع المراجع المحادث المحاد |
| (6.1 | | XL DBL BL END SLTXL DBL BL END L/H | :- | E)10 | SET ACOUSTIC | 80/3 JRC Y-L1 80/4 JLG 90/20 M JJM 6/20 B JLGP/ | ••••• | |
| | TRIES THE PERSON | XL REGULAR LIGHT | The state of the s | (I) ω11 ω ω12 | SET ACOUSTIC | 80/20 M - UM | | |
| | | XL REGULAR + 27 STRING XL LIGHT | | ₩ 114 × | SET ACOUST | C 20 B 11 GP/ | | |
| | HAGE BEEFERT | XXI REG -WND 3RD | ang dia | A H | | | | |
| | | XE BLUES/JAZZ RL BL/JZ -WND3RD XE SUPER LIGHT XD SUPER LIGHT + | ر. به د | EXP Co | ated Suren Bronz | E Worn Sets EXP CTD 80/20 BRONZE X-LT CTD 80/20 BRONZE LIGHT CTD 80/20 BRONZE MEDIL | \$23.00 \$6 | nn v |
| | | XI SUPER LIGHT | | MILXP11 | SET ACOUNTE | CTD 80/20 BRONZĒ LIGHT | \$23.99 . \$6 | 00 |
| 10 2019 | 建双线线性线 化铁铁铁铁铁铁 | Z-STRING XI. SP. ITM | - 40 - 18 | | all ALUUNG | A CID 80/50 BRONZE WEDIT | M . \$23.99; (\$6.) | 00 |
| A 1 (2) | | XL SUP LT: /REG: XL EX: SUP: LIGHT: Assume to the control of the c | | | s Sentis Het Phos | phor Bronze Sets | geriddig en | |
| | e Spirit di No | XE EX SUP LT: # | i i | | SET ACOUSTIC | AR PB FLAT TOP | | |
| . 151.19 151.10 | | XL LT/HVY | | | ACOUSTIC P | B FLAT TOP LT. | 4 | |
| | is sijevejeti | ACK, ELECTRIG XL | | | Elita With a | MARCHES TO SE | ing open (in the | |
| L Raid | arwenida a | rks | | | SET ACOUSTIC 8 | ronze Wound Sets 5/19 SUPER LIGHT | | |
| 114 | | IG XE REG. LIGHT :// | | F79001 | SET ACOUSTIC'S | 5/15 SUPER LIGHT | | |
| | 是是10年10日 | HC XL SUP LIGHT A THE TANK | | e cu itzg207, | * SET ACOUSTIC 8 | 5/18: MEDIALIGHT CONTROL OF THE | | |
| 1 | | ICXL SUP LT./REG. | | 80 EZ940 | SET 12-STRING | 5/15 MEDIUM ACOUS: 85/15 LT. | | |
| of State | | nd bets | | | | indiana Listingan kategori | | |
| 337 | | ELSS COTH TUNINGS | | 35 | SET FOLK 12-STE | TING SILK & STEEL THE STEEL | | |
| | | STEEL EX SUP IT | | 10 U40 | SET FOLK SILK 8 | CSTEEL COMMISSION OF THE COMMI | in St | 1989 5 |
| | | STEEL JAZZ V | ا في المادية المادية | Folk Nyl | on Sets | NYL/SP WOUND | Elgh as Co- A year | West H |
| Pstyru | STAINS. | STEESREE LIG. | ે કે ઉપર | 733 | SEE FOLK CLEAR | NYL/GOLD WOUND | វីរ | a Per |
| | | | | | SET FOLK BLACK | NYL/GOLD WOUND | | |
| I in | usis : | | | Prq-Arte | Classical Gutiar S | ets | Property (According to the Control of the Control o | 4 |
| | dillo | RD SUB- | 12.0 | 10 147 | SET PRO-ARTE 80 | WDT LIGHT | | |
| 6. | | RDI EX SUP-LITATION OF THE RDI LYSHT/HEAVY | 177 | 148 | SET PRO-ARTE 80 | 7/20 WD: HARD WD/BK NYL NORM | 7.6 (4) 8:3 4.5 | F. The State of th |
| 100 | | RD Z LIGHT | 757 | 160°; | - SET PRO-ARTE SP | WD/BK NYL HARD | is an | |
| 1 | | AZZ MED | | U51 244 U52 | | WD: RECORDING | | |
| | Latwound sets | | | D 2044 | SET PRO-ARTE SP | WD. EXTRA HARD | • | ું જેવ |
| | e e e e e | MES EXTRA LIGHTMES JAZZ LIGHT | | ω 6.44-9 6.44C | SET PRO-ARTE SP SET PRO-ARTE CO | WD, X-HARD (9) | | |
| | SET STORY | CHROMES JZ LT | | 後に EJ44LP 27、EJ45 | SET PRO ARTE CO | MP X-HARD LP | | |
| 10 | SECTER. CHRO | CHROMES JZ LT. MES LIGHT MES MEDIUM | | 研發 F745-9 | | WD. NORMAL (9) | | |
| | Bionze Wound | | • | 60 EJ45C 60 EJ45LP | | MP NORMAL | | |
| | STLACOUSTIC P | B EXTRA LIGHT | | £J46 | SET PRO-ARTE SP | WD. HARD | ••• | • |
| | SET ACOUSTIC P | B MEDIUM | | EJ46-9 EJ46C | SET PRO-ARTE SP | WD. HARD (9) MP HARD | ••• | • |
| | SEL ACOUSTIC PI | B HEAVY | | EJ46LP | SET PRO-ARTE LP | COMP HARD | | |
| | SET ACOUSTIC PE | B CUSTOM LIGHT | | EPA30 | DISPLAY 30 SEIS | CLASSICAL | | |
| | SET ACOUS. 12-S | TRING PB LIGHT | | | d Pro-Arte Classi | | £00:00 £7.55 | |
| | SET ACOUS, 12-5 | TRING PB MED | | EXP46C | | ARTE COMP NORMAL | | |
| | SET RESOPHONIC | B MEDIUM B HEAVY B BLUEGRASS B BLUEGRASS TRING PB LIGHT TRING PB LIGHT TRING PB MED. TRING PB X-LT. GUITAR PB ACOUSTIC PB | i | EXP44C | SET EXP CTD PRO- | ARTE COMP EXTRA HARD | | |
| | | | | D'Addario | Classics Sets | | | |
| PDnor | Bronze Wound 3 | -D Packs CPB X-LIGHT | | 到到 J27 3 J28 | SET CLASSIC NYLO | N - STUDENT RLÍNG SILVER | ••• | |
| 题D . | 3-PACK ACOUSTIC | PB LIGHT | | 129 J29 | SET CLASSIC - SP | WD MODERATE | ש חטט | 187 |
| | 3-PACK ACOUSTIC 3-PACK ACOUSTIC | PB MEDIUM | | MS J30 J31 | | WD NORMAL WD HARD | | TO! |
| . 2 | | | Į. | NO. | | | ••• | |

| Item# Oescription Retains | il Prite 2002 i i |
|--|---|
| XISBass Nickel Wound Sets | |
| RSX 160 SET BASS XL DBL BALLEND REG | |
| TREATMENT OF THE PROPERTY AND | |
| BITAIN AND SEL BASS 5-SEKING AL REG. LUNG | |
| TEOM SET BASS XL REGULAR MEDIUM | |
| ■ Pana Mana Mana Mana Mana Mana Mana Mana | |
| SET BASS XL SOFT/REG LONG SET BASS SET BASS 6-STRING XL SF/RG LNG | |
| EXELOSSI: SET BASS XL SOFT/REG SUP LONG | |
| ### BASS XL SOFT/REG SUP LONG SET BASS XL SOFT LONG SET BASS XL SOFT LONG SET BASS SET BASS 5-STRING XL SOFT LONG SET BASS 5-STRING XL SOFT BASS 5-S | |
| THE PROPERTY OF THE PARTY SET AND THE LINE ASSESSMENT OF THE PARTY OF | |
| RETAINER SET BASS 6-STRING XL SOFT LONG | |
| SET BASS XL SOFT MEDIUM | |
| TANTOS SET BASS XL SOFT SHORT | |
| SET BASS XL EXTRA SUP SOFT LNG | |
| SET BASS XL SUPER SOFT LONG | |
| XEREOM SET BASS XL SUP SOFT MEDIUM | • |
| TAX TO SET BASS XL SUP SOFT SUP LONG | |
| SET PICCOLO BASS XL REG LONG | |
| DISPLAY BASS XL NICKEL 15 SETS | |
| Alsaess Nickel Wound Twin Packs | 141 Million (1) 19 4 4 14 Million |
| THE THE THE PACK BASS XL REGULAR LONG | |
| A THE TWIN PK BASS 9-STRG XL SET ENGLA | |
| TWIN PACK BASS XL SOFT LONG | į |
| ATTACHER WIN PACK BASS AL SOF SET CONDUCTION | es a se |
| TREE CAPE OF THE COUNTY OF THE PROPERTY OF THE CAPE OF | 9 99051 |
| BARE SET BASS EXPCTO SOFT/RED LONG WITH MINES | 9.9 |
| THE SET BASS EXP CTD SOFT LONG CONTROL TO THE TOTAL STATE OF THE SOFT LONG CONTROL TO THE TOTAL STATE OF THE SOFT LONG CONTROL TO THE TOTAL STATE OF THE SOFT LONG CONTROL TO THE SOFT LONG CONTROL | 9 9 9 |
| TO THE LONG THE BASS EXP. CTD: SOFT SUPER LONG TO THE | 49 |
| SO SET BASS 5. STRING EXP CTD SOLT SUPER LUNG | 0.99 |
| TO BE SET BASS & STRING XL SOFT LONG. TO BE SET BASS ALSOFT MEDIUM. TO BE SET BASS XL SOFT MEDIUM. TO BE SET BASS XL SOFT SHORT. TO BE SET BASS XL SOFT SUPER LONG. SET BASS XL SOFT SUPER LONG. SET BASS XL SUPER SOFT LONG. SET BASS XL SUPER SOFT LONG. SET BASS XL SUP SOFT MEDIUM. SEE BASS XL SUP SOFT MEDIUM. SEE BASS XL SUP SOFT MEDIUM. SEE BASS XL SUP SOFT SUPER LONG. SET BASS XL HEAVY LONG. SET BASS XL HEAVY LONG. SET PICCOLD BASS XL REG LONG. SET PICCOLD BASS XL REG LONG. SET PICCOLD BASS XL SET REGLEAR LONG. SET PICCOLD BASS XL SET REGLEAR LONG. SET PICCOLD BASS XL SET REGLEAR LONG. SET WIN PACK BASS XL SET REGLEAR LONG. SET WIN PACK BASS XL SET REGLEAR LONG. SET WIN PACK BASS XL SOFT LONG. SET BASS EXP CTD REGULEAR LONG. SET BASS EXP CTD REGULEAR LONG. SET BASS EXP CTD REGULEAR LONG. SET BASS EXP CTD SOFT SUPER SUPER SUPER SUPER SOFT LONG. SET BASS PRISM SUP SOFT LONG. | |
| THE RATE OF THE RASS PRISM SUP SOFT LONG WAR | |
| INSTALL SET BASS PRISM SUP. SOFT SE | . • |
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| SET BASS AN REGULATION | |
| DISPLANTISM REGULARDE | |
| IS WOUND Bass Nickel Wall in Single Sets WERDLE SET BASS SLOWOUND SUP SET LONG WERDLE SET BASS SLOWOUND SOFT LONG WERDLE SET BASS SLOWD. 5-STRG SET LNG WOODE SET BASS SLOWD. 5-STRG SET SL WERDLE SET BASS SLOWD. 6-STRG SET SL WERDLE SET BASS SLOWD. 6-STRG SET LNG WERDLE SET BASS SLOWD. 6-STRG SET LNG WERDLE SET BASS SLOWD. 6-STRG SET LNG WERDLE SET BASS SLOWD. SOFT SL | |
| Signorial Bass Nickel Walling Single Sets | |
| WEOGRAST BASS SLOWOUND SOFT LONG | |
| TO THE STEP BASS SLOWD. 5-STRG SFT LNG | |
| WOOD 6 SET BASS SLOWD, 6-STRG SET LNG | |
| WEGOSLISET BASS SLOWD, SOFT SL | |
| SUSUCO S SET BASS SLOWD 5-STR SF/RG LNG | |
| SET BASS SLOWOUND REGULAR LONG | |
| Hall Round Bass Sets | |
| SET BASS HALF ROUND SUP SFT LG | |
| SET BASS HALF ROUND SOFT LG | |
| SET BASS HALF RD 5-STRG SFT LG | |
| SET BASS HALF RD 6-STRG SFI LG | |
| TENERALS HALF ROUND SOFT SHORT | |
| RATISL SET BASS HALF ROUND SOFT SL | |
| SET BASS HALF ROUND HEAVY LONG | |
| Shromes Flatwound Bass Single Sets | |
| ECB80 SET BASS CHROMES SUP SOFT LONG | |
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| lty | | 144 | | | 45 (A) 5 (A) | |
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| | ECB80SL | | | | T SL | |
| 与 | ECB81 | SEL BVZ | S CHROM | ES SOFT LO | NG SFT LG | •••••• |
| | ECB81-5 FCB81-551 | SET BAS | S CHROM | ES 5-STRG : | SFT SL | |
| | ECB81SL | SET BAS | s chrom | es soft sl | | |
| | ECB82 | SET BAS | S CHROM | ES REGULAI | R LONG | |
| | · Phosphoi | Bronze i | Rass Sets | | | |
| | FPBB170 | "SET BAS | s Phospi | ior Bronzi | E | |
| | EXPPBB170 | SET BAS | EXP CT | PHOSPHO | R BRONZE | |
| | Mandolin | Family S | otc | | | |
| | FF74 | SET MAN | DOLTN FL | AT TOP | از کی چند مستنبل مستنب سند. | 47, |
| ď | 117.6 | SET MAN | DOLA:FL | \T-TOP | i i i i i i i i i i i i i i i i i i i | ())i. |
| | ປີ62`; ປີ67 | SET MAN | DOLIN 80 |)/20 BRONZ | B | |
| 9 | 074 | SET MAN | DOLIN PI | 10S. B. 2. | IGHT | |
| - | EXP74 | . SET- MAN | DOLIN D | OP CTD REPORT | IGHTANA | |
| | 175 20576 | SET MAN | DOLIN PI | OS. BRZ | | |
| ķ | 5760 | SET MAN | DOLA PH | OSPHORESR | 0,000 | i (v.) |
| | 178 - J | SET MAN | DOCELLO | | Ok Brok | 110000 |
| | J79. 1 | SEILMAN | BOBASS I | STEP EN | | ninga Nasara |
| | Banjo Set | S = 14 3 | | | 1 | |
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| 1, 1 | | SERVICE | R BANIC | MED. | CKEL | (2) (2) |
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| | 069B | SPI-BAN | BALL | ND PHOS B | RZ LTimi, mi | Milita. |
| | 117 | min of S | ella sa | | | |
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| 1 | | A L CAVA | OUTHO | SS WOUND | | DOM: |
| i e | | SERVEUL. | ¢priwoi ¢priwoi | NOUND | | |
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| | | Ser Age | | Single Stri | | 批准 |
| A.408.2 | Plain-Ster | Soldere | d Twist | Single Stri | gs y | |
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| | \$P1010-1 | SINGLE P | LAIN ST | EL KAHLER | colora artic | Mari |
| | 2011 | SINGLE P | LAIN STI | EL KAHLEN | 012-75 | |
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| | PLO14 3 | SINGLE P | LAIN STI | ELKAHLER | 3.014 n.≃n.m | TO LET |
| | KF 0154 | SINGLE R | LAIN STI | EL KAHLER EL KAHLER EL KAHLER | 016 | 10.70 |
| | RP 017 | SINGLE P | LÁIN STI | EL KAHLER | 017្នាក្រក់ | 16-11 |
| | KPLD2D | SINGLE P | LAIN SII | EL KAHLER | | |
| e P | Plain Stee | l Single : | trings | 17.77 | | 150 |
| | PLOOZ - = | SINGLE P | LAIN STI | EL: 0073 | | 期便 |
| lQ. | RECUG: 73 & | SINGLE P | LAIN STI | EL .0085 | | W. 187 |
| ! | PL0085 PL009 PL0095 PL010 | SINGLE P | LAIN STI | EL .009 | | |
| | PL0095 | SINGLE P | LAIN STI | EL .0095 | | American Control |
| | Piblos | SINGLE P | LAIN STI | EL .010 | | |
| r į | RC011 | SINGLE P | LAIN STI | EL .011 | | |
| | PLQ115 | SINGLE P | LAIN STI | EL .0115 . | | |
| 6 | PL013 | SINGLE P | LAIN STI | EL .013 | | ***** |
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| I | PL019 | STNGLE P | I AIN ST | FL .020 | | |
| | PL022 | STNGLE P | LAIN STI | EL .022 | | |
| | PL024 | SINGLE P | LAIN STI | EL .024 | | |
| | PL026 PL100 | KIT PLAT | N STEFL | SINGLES | ····· | |
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| | וואחר | IINC | MTH | \ | | _ |



SINGLE PHOSPHOR BRONZE .066.....

| Mint Item# Oty | Description | Retail Price Net 2002 | |
|--|--|--|----|
| PB070 PB100 AG100 | SINGLE PHOSPHOR BRONZE .070 KIT PHOS. BRONZE SINGLES KIT ACOUSTIC GUITAR SINGLES | \$6.50 \$1.67 \$352.85 \$90.51 \$279.00 \$71.56 | |
| EXP Coar EXPPB02 EXPPB02 EXPPB02 EXPPB02 EXPPB02 | ted Phosphor Bronze Wound Single OSINGLE CTD ACOU P/B .020 22 SINGLE CTD ACOU P/B .022 23 SINGLE CTD ACOU P/B .023 24 SINGLE CTD ACOU P/B .024 | le Strings \$4.99 \$1.28 \$4.99 \$1.28 \$4.99 \$1.28 \$4.99 \$1.28 \$4.99 \$1.28 | |
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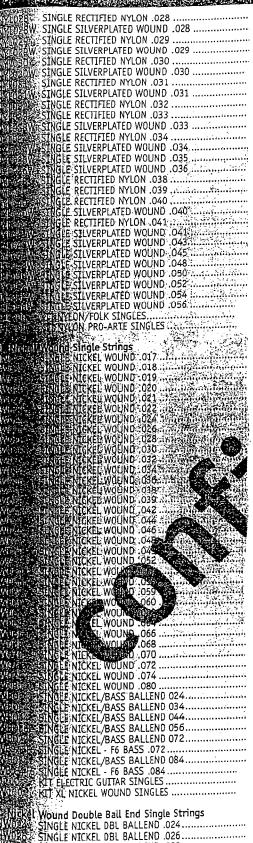
SINGLE CLEAR NYLON .0327

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| ř. | J4804 | SINGLE PRO-ARTE 80 | 0/20 WD .030 | |
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SINGLE RECTIFIED NYLON .027

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| Len# | Description Retail Price 12002 | } |
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| HRG022 | SINGLE HALF ROUND GUITAR .022 SINGLE HALF ROUND GUITAR .024 | |
| HRG024 HRG026 | STNGLE HALE ROUND GUTTAR .026 | |
| HRG030 | STNGLE HALE ROUND GUITAR .030 | |
| HRG032 HRG036 | SINGLE HALF ROUND GUITAR .032SINGLE HALF ROUND GUITAR .036 | |
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| HRG042 | STNGLE HALE ROUND GUITAR .042 | *1 |
| HRG046 HRG052 | SINGLE HALF ROUND GUITAR .046 SINGLE HALF ROUND GUITAR .052 | Ti. |
| HRG056 | SINGLE HALF ROUND GUITAR .056 | 437 |
| | Steel Wound Single Strings | |
| XSG018 | SINGLE STAINLESS STEEL WD .018 | |
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| XSG021 XSG022 | SINGLE STAINLESS STEE WD .021 SINGLE STAINLESS STEEL .022 SINGLE STAINLESS STEEL .024 SINGLE STAINLESS STEEL .WD .025 SINGLE STAINLESS STEEL .WD .025 | |
| EX5G024 | SINGLE STAINLESS STEEL WE 324 | 47.00 |
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| X5G030 | SINGLE STAINLESS AFEL W. 030 | |
| XSG032 * | SINGLE STALLES STEEL AND 270 MAIL TO STALL | |
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| PSS080M SINGLE BASS PRISM .080 MEDIUM | |
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| PSS090 SINGLE BASS PRISM .090 LONG | |
| PSS095 SINGLE BASS PRISM .095 LONG | |
| PSS100 SINGLE BASS PRISM 100 LONG | |
| PSS100SL SINGLE BASS PRISM .100 SL | |
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| PSS110SL SINGLE BASS PRISM .110 SL | |
| PSS130 SINGLE BASS PRISM 130 LONG | • |
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| Mandolin Family Single Strings J6201 SINGLE MANDOLIN PLAIN STL .010 | |
| J6202 SINGLE MANDOLIN PLAIN STL .014 | |
| 16701 SINGLE MANDOLIN PLAIN STL .011 | |
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| 17401 SINGLE MANDOLIN PLAIN STL .011 | \equiv |
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| 7502 SINGLE MANDOLIN PLAIN STL .016 | |
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D'Addario EXP OEM Program Table of Contents

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- II. History of D'Addario EXP Coated Technology
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- III. EXP FAQs
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- VI. D'Addario Best Sellers
- **VII. EXP Consumer Marketing**
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 - X. EXP Endorsees and Artist Quotes
 - XI. EXP OEM Sales and Marketing Program





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I. D'Addario OEM Program Statement of Purpose

The purpose of this booklet is to provide you with key D'Addario EXP Coated string production, product, marketing support, and pricing information. With this information we will address the key decision points you encounter when choosing the best strings for your fine instruments, including: tone, durability/life, feel, quality, consistency, selection, brand awareness, and price.

Frankly speaking, the goal for D'Addario is to have you use EXP Coated strings as original equipment on your guitars. As evident following pages, EXP is an important part of our current and future product plans and should you choose to use our strings on an OEM basis, our new EXP discount structure is very aggressive. Our goal is to dominate the coated string industry in both the consumer and OEM markets and to meet that goal, we have created a product that is superior in design and performance to any other on the market. But that's not where it ends. Our R&D initiatives are second to none and since strings are our primary business, we are dedicated to seeking out and perfecting the use of the latest technology, highest quality materials, and most consistent manufacturing methods available to ensure that we (and you) are offering the finest product available to our customers.

We are excited about the growth and potential of EXP Coated strings and believe strongly that the D'Addario's consistency, customer service and reputable brand name/image, as well as the direct benefits of this product, will bring tremendous added value to your product. We appreciate your time and willingness to test our products and review this presentation with an open mind.



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II. History and Development of EXP Coated Technology

Pioneering innovative string design has been a D'Addario practice for nine generations. This reputation for innovation is continued with the development and release of EXP Coated guitar strings. Take a brief tour through D'Addario's key innovations leading up to the launch of EXP.

- In the 1930s, John D'Addario Sr. and John D'Angelico create the 80/20 bronze alloy and the wrap and core-wire specs still in use today. 80/20 was preferred for its crisp and dynamic sound.
- 1964 D'Addario first uses nickel-plated steel wire for electric guitar strings.
- 1974 D'Addario pioneers the use of phosphor bronze wire for acoustic guitar strings. PB was
 preferred for its warm, bright tone and longer life characteristics. It has since become the
 industry standard by which all other strings are measured and D'Addario's most popular acoustic
 guitar sets.
- 1975 D'Addario produces the first custom-designed automatic string winding machinery, beginning an era in which D'Addario turns the art of string making into a science.
- 1980 D'Addario introduces Pro Arte classical guitar strings with new improved treble strings and winding process. These strings are now the worldwide industry standard in classical guitar strings.
- D'Addario developed the first hexagon-shaped inner core wire now used on all D'Addario steel strings. This advancement allows for better adhesion of the wrap wire to the core resulting in a stronger, more vibrant, and consistently better quality string. Most guitar string manufacturers have since adopted this design.
- D'Addario's innovative "lock twist" string ends were designed to help keep plain steel strings form unraveling or breaking prematurely.
- In 1987, D'Addario creates the first coated strings for harp. Although the material was too thick for use on guitar strings, it paved the way for future coated string development.
- In 1997, D'Addario began serious pursuit and R&D of coated technology for guitar strings. Years of lab testing of processes to coat the wrap wire prior to winding and subsequent consumer/artist beta testing validated what would become EXP (Extended Play) Coated strings. This patent-pending process differentiates D'Addario from other coated string companies who coat the finished string.
 - In January 2001, D'Addario's debuts our line of EXP Coated strings. They have quickly become some of our most popular sets, occupying 4 of our Top 10 best selling acoustic sets.
 - EXP recently won the Music & Sound Retailer Accessory of the Year for 2001 and the MIPA Award for String of Year for 2001 and 2002.
 - January 2002 marked the expansion of EXP Coated technology into Classical and Bass Guitar, as well as 80/20 bronze sets.
 - Today, D'Addario is the world's largest string manufacturer and produces more than 350,000 strings per day in the most state-of-the-art production facility in the world.
 - Some top manufacturers using D'Addario acoustic guitar strings include: Breedlove, Collings, Garrison, Godin/Seagull, Guild, Lowden, Ovation, RainSong, Santa Cruz, Takamine, Yamaha.

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III. EXP Coated FAQs



EXP Coating Process

EXP strings are coated before they are wound. An ultra-fine layer of EXP Coating is evenly applied to the outer wrap wire. The EXP Coated wrap wire is then wound onto the hexagonal-shaped core wire. This results in a string that looks, feels, and most importantly, sounds just like our traditional acoustic quitar strings.

What is the EXP Coating?

D'Addario's EXP Coating and the EXP Coating process is currently patent pending. The polymer material used to coat the wire is proprietary information.

EXP Coating Benefits - Why Do You Need EXP Coated Strings?

By coating the wrap wire only with an ultra-fine layer of EXP Coating, we are protecting the string from the corrosion, dirt, and wear that breaks down the wire causing the strings to lose their tone. The coating is micro-thin, therefore strings feel like traditional strings (not slick) and retain their inherent vibration characteristics, resulting in natural, "new string tone" that last 3 to 4 times longer than traditional strings. Guitars that have a shelf life of more than a few days or weeks can now sound bright and fresh longer, which increases their performance in store and therefore, their sell-through potential.

Are the Plain Steel Strings Coated?

No, the plain steel strings are not coated. They are electro-plated brass over stainless steel, gold in color.

Brass Plated Steel Strings Benefits

Again, a D'Addario exclusive! Brass-plated plain steel strings have the same tonal characteristics as standard plain steel strings, however the Electro-plating process improves the overall surface consistency of the string.

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IV. D'Addario EXP vs. Elixir

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V. EXP Available Products 2002

EXP Phosphor Bronze Sets



EXP15, 16, 17, 19, 38, 42

- EXP Coating applied only to the wrap wire results in 3-4 times longer string life
- "Normal" string feel and natural tone
- Phosphor Bronze warm and bright tone enhances the inherent acoustic properties of the guitar
- Available in the most popular Phosphor Bronze gauges



Mandolin - EXP74, EXP75

- Same great tone, feel and extended string life as our acoustic guitar strings, now available in popular Medium and Medium/Heavy gauges for Mandolin
- The choice of Bluegrass professionals like Ricky Skaggs and Chris Thile



Acoustic Bass - EXPPBB170

- Ultra-fine EXP Coating is applied only to the phosphor bronze wrap wire for natural feel, bright tone and extended life
- EXP Coating promotes tight low-end response and warm, yet bright tone

EXP 80/20 Bronze Sets



EXP10, EXP11, EXP12

- EXP Coating applied only to the wrap wire results in 3-4 times longer string life
- 80/20's inherent crispness creates the brightest coated strings on the market
- Brass-plated unwound strings for improved corrosion resistance
- Available in the most popular 80/20 gauges

EXP Pro Arté Composite Classical



EXP44C, EXP45C, EXP46C

- Our famous Composite multi-filament core is coupled with EXP Coated copper wrap wire for extended life and warm tone
- Tried-and-true laser selected, rectified nylon strings for consistent, clear tone
- Smooth feel and even timbral transition from lower to upper strings
- EXP Coating applied to bare copper wire, resulting in a unique copper hue

EXP Bass

000201



EXP160, 165, 170, 170-SL, 170-5, 170-5SL, 220

- EXP Coated nickel-plated steel wrap wire for corrosion resistance and extended life
- EXP coating promotes tight low end response and snappy, bright high-end
- Available in the most popular EXL bass gauges

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VI. Global Top Selling Acoustic Guitar Sets 2001

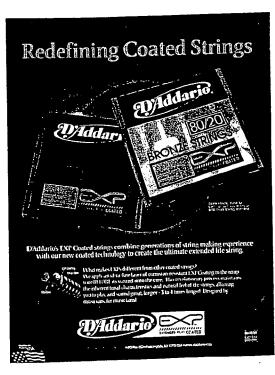
| Ranking | Item# | Item Description | | | |
|---------|---------|--------------------------------|--|--|--|
| 1 | EJ16 | SET ACOUSTIC PB LIGHT | | | |
| 2 | EJ17 | SET ACOUSTIC PB MEDIUM | | | |
| 3 | EXP16 | SET ACOUSTIC PB COATED LIGHT | | | |
| 4 | EJ15 | SET ACOUSTIC PB EXTRA LIGHT | | | |
| 5 | EJ26 | SET ACOUSTIC PB CUSTOM LIGHT | | | |
| 6 | EXP17 | SET ACOUSTIC PB COATED MED. | | | |
| 7 | EXP15 | SET ACOUSTIC PB COATED X-LT. | | | |
| 8 | EZ900 | SET ACOUSTIC 85/15 EXTRA LIGHT | | | |
| 9 | EXP26 | SET ACOUSTIC PB COATED CUS-LT | | | |
| 10 | EJ38 | SET ACOUS. 12-STRING PB LIGHT | | | |
| 11 | EJ11 | SET ACOUSTIC 80/20 LIGHT | | | |
| 12 | EZ910 | SET ACOUSTIC 85/15 LIGHT | | | |
| 13 | EXP38 | SET ACOUS. 12-STRING PB LIGHT | | | |
| 14 | EZ890 | SET ACOUSTIC 85/15 SUPER LIGHT | | | |
| 15 | EJ10 | SET ACOUSTIC 80/20 BRONZE X-LT | | | |
| 16 | EJ16-3D | 3-PACK ACOUSTIC PB LIGHT | | | |
| 17 | EZ920 | SET ACOUSTIC 85/15 MED. LIGHT | | | |
| 18 | EJ17-3D | 3-PACK ACOUSTIC PB MEDIUM | | | |
| 19 | EJ12 | SET ACOUSTIC 80/20 MEDIUM | | | |
| 20 | EJ19 | SET ACOUSTIC PB BLUEGRASS | | | |
| 21 | EZ940 | SET 12-STRING ACOUS. 85/15 LT. | | | |
| 22 | J40 | SET FOLK SILK & STEEL | | | |
| 23 | EJ41 | SET ACOUS. 12-STRING PB X-LT. | | | |
| 24 | EJ26-3D | 3-PACK ACOUSTIC PB CUST-LIGHT | | | |
| 25 | EJ39 | SET ACOUS. 12-STRING PB MED. | | | |

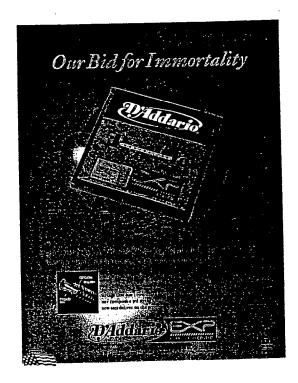
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VII. EXP Consumer Marketing

In 2002, D'Addario will aggressively promote all lines of EXP products to consumers via a variety of media and communication channels:

- Product Oriented Print Advertising in Major Musician and Event Publications
- Consumer Events Targeted to Specific Segments of Musicians
 acoustic musicians, classical guitarists, bass players, etc.
- Direct Mail/Database Marketing Promotions
 in cooperation with OEM partners, MI retailers, MI media, etc.
- Web Promotions In Conjunction with Key Musician's Information and MI Retail Sites
- National syndicated radio sponsorship "This Week in Americana" Targeted to Acoustic Musicians
- Heavy Focus on Promoting EXP via D'Addario's Newly Updated Website
 detailed product info/specs, product spotlights, contests, artist
 testimonials, video performaces, etc.
- Press Releases to all Major Industry and Guitar Publications/Web sites
- EXP Promotional Items for Giveaway and Purchase Incentive (T-shirts, hats, keychains, CD openers, etc.)





EXP Acoustic Ads 2002

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EXP Classical Ads 2002

VIII. EXP Trade Marketing

D'Addario will promote EXP strings via print advertising and press releases in all major trade publications.







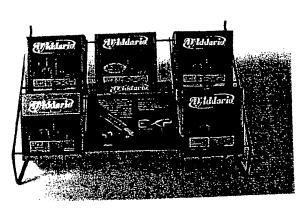
IX. EXP Retailer/Distributor Marketing

D'Addario will promote EXP to retail stores through promotions with our distributors, to repair shops/luthiers via special product packaging, and to consumers via co-op advertising with our key retail partners.

- Incentive Item Promotions
 added value apparel, merchandise, etc.
- Catalog/Mailer Advertising
- Direct mail/Database Marketing
- In-store POP/Signage
- Dealer Clinics and Events
- Product Bonus Pack/Sample Promotions
 use popular traditional D'Addario strings to promote EXPs
- 25 Sets Bulk Pack for Stores/Repair Shops/ Small Luthiers to Economically Restring Guitars
- Dealer Direct Order Entry System







X. D'Addario EXP Performing Artists

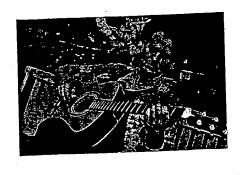
EXP strings have been a huge success with players and are used by major artists in all genres of music. Just to name a few:

Ani DiFranco
Ben Harper
Bill Frisell*
Chris Thile*
(Nickel Creek)
David Crosby
David Gray
Janis Ian*
John Frusciante
(Red Hot Chili
Peppers)
John Hiatt

Lenny Kravitz*
Lucinda Williams*
Lyle Lovett
Martin Simpson*
Pete Yorn
Peter Frampton
Robben Ford*
Robert Cray
Steven Stills
Suzanne Vega*
Three Doors Down
Vince Gill
Wilco







XI. D'Addario OEM Marketing Partnership Benefits

Competitive Pricing

New 4-Color EXP Hangtags

To Include on all EXP equipped guitars.





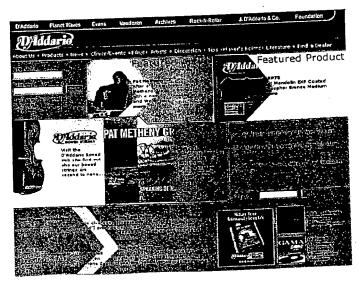
Print Advertising

- Consumer print advertising w/your product image/logo. D'Addario will place and fund no less than (3) 1/3 page ads dedicated to co-marketing your brand with EXP.
- Trade print advetising. D'Addario will create Commit to and fund at least 1 full-page/4C Ad promoting all of the brands that use EXP. Your name and/or logo will be included.



Web Promotion

- Promotion of your brand/logo on D'Addario's web site, which receives over 40,000 unique visitors per month.
- At least (1) mention or promotion of a product of your choice in our quarterly guitar e-mail newsletter (4th Qtr, 2002).



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XII. D'Addario OEM Marketing Partnership Plan

In exchange for the marketing support outlined, your commitment calls for:

- Use D'Addario EXP Coated strings exclusively on all of your acoustic instruments.
- Place D'Addario provided hangtags on all of your acoustic instruments.
- Placement of D'Addario EXP logo in your printed materials ads, catalogs, flyers, etc.
- Agree to maintain all existing print ad insertions for your brand i.e. do not reduce your ad placement as a result of our EXP 1/3 page ads.

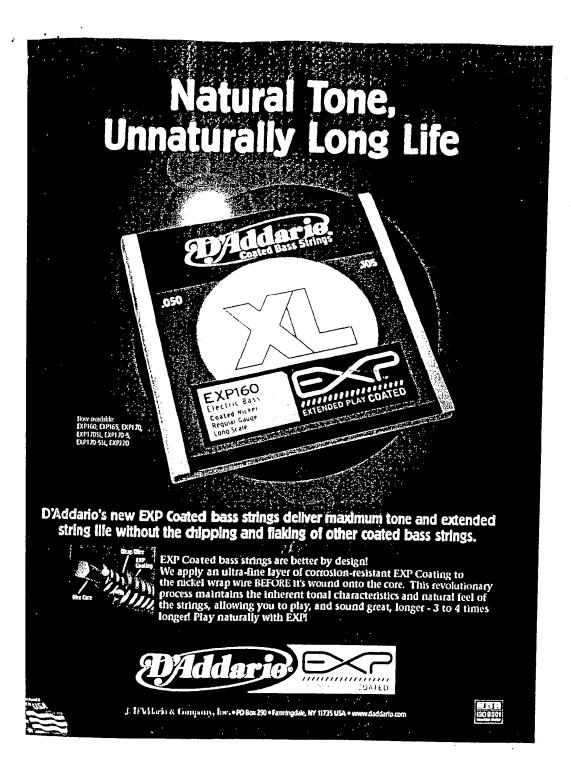
If you agree to this proposal, there are many other marketing and promotion opportunities that can be investigated (including, but not limited to):

- Possibility of print, direct mail, or e-mail co-promotions designed to increase store traffic. For example: A call-to-action promo to demo your guitars with our strings.
- Potential to include your product information in a pre-determined number of EXP string packages – direct marketing to quantified guitar players!
- Co-promotions with major retailers to offer an incentive item w/purchase (free strings,
- Artist driven promotions utilizing endorsees who use both brands contests, clinics,
- Consumer events co-participation. Acoustic/guitar/bluegrass, etc. events with signage,
- NAMM display/artist showroom samples. D'Addario would promote your instruments at trade shows and in our artist showroom in LA.
- Product giveaways via monthly web contests on <u>www.daddario.com</u>.
- Consumer or retail promotions utilizing Planet Waves acoustic guitar accessories (humidifiers, acoustic straps, pro-winder, etc.).
- Involvement in beta testing/validation of new product advancements. This will ensure that you stay on the cutting edge of string technology and can equip your instruments with the most up-to-date products.

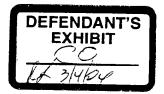
We hope you elect to partner with D'Addario and you value the offerings we bring to the table – generations of experience, world leaders in string manufacturing, a reputation for quality and innovation, first-rate marketing support, etc. When quality brands work closely together, there is great synergy to be gained and we look forward to partnering with a prestigious brand such as yours. We appreciate your time and consideration.

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Madario's new EXP Coated Pro• Arté Composite Classical strings mark the most significant advancement in classical string technology in years.

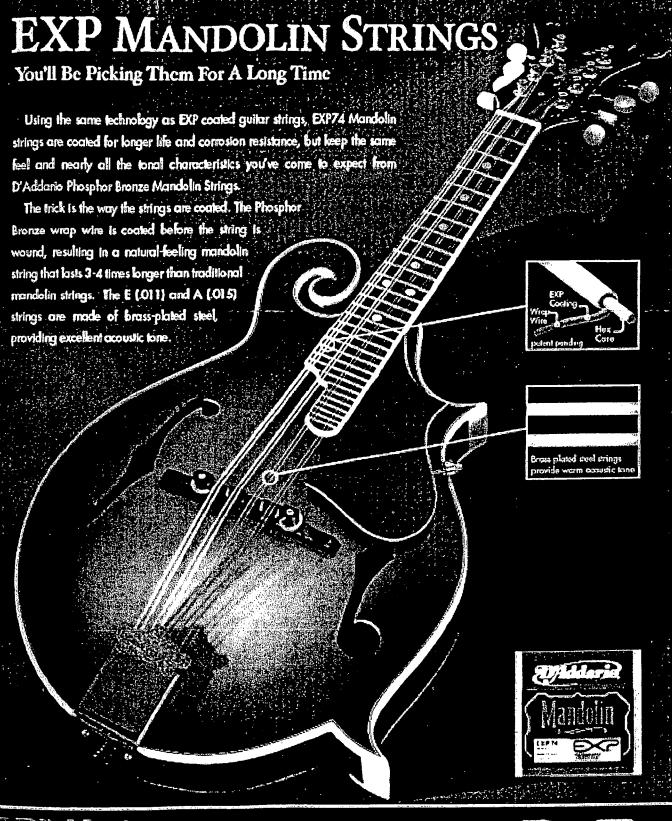


We apply an ultra-fine layer of corrosion-resistant EXP coating to the copper alloy wrap wire BEFORE it's wound onto a multifilament, composite polymer core. This design delivers natural-feeling and -sounding wound strings that last 7 to 4 times longer than traditional strings. Coupled with our composite and string and laser-selected nylon 1st and and strings, these new sets deliver on the promise of eternal tone.





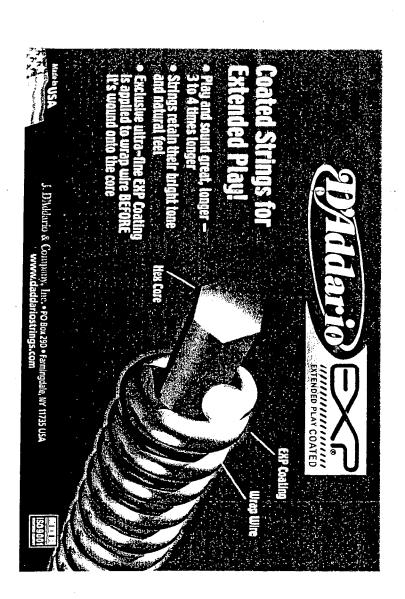


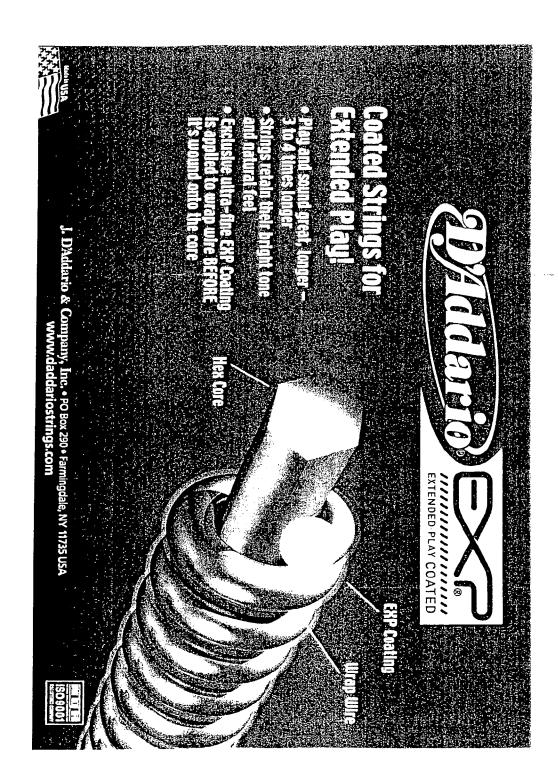




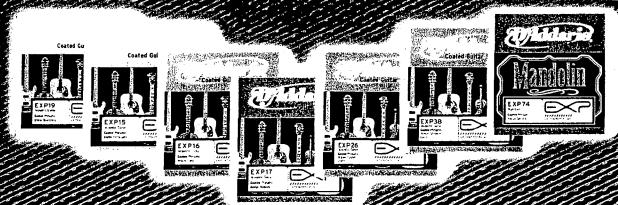
Farmingdale, NY 11735 • www.daddario.com











D'Addario's new EXP coated strings have long-tasting lone, and the ultra-fine coating on the wrap wire is corrosion resistant, won't chip or flake, and lefs EXPs last 2=3 times longer than regular strings. Best of all, they sound and feet exactly like normal wound strings!

New with brass-plated plain strings

Dealers:
Win an
autographed
Takamine
signed by
Vince Gill!
To be eligible,
place a \$250
order in
D'Addario
products at
booth # 2001
at NAMM in
Nashville!

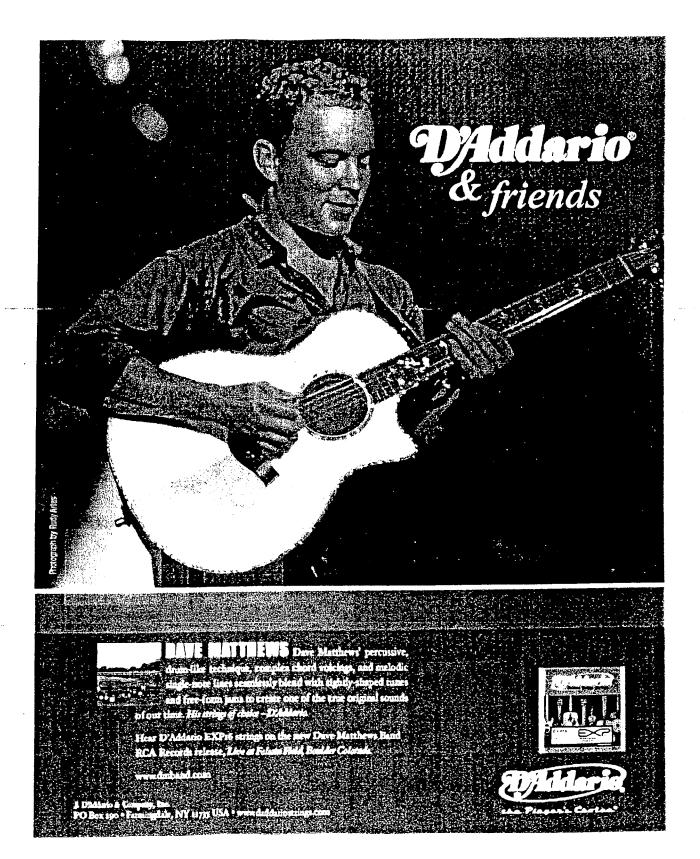


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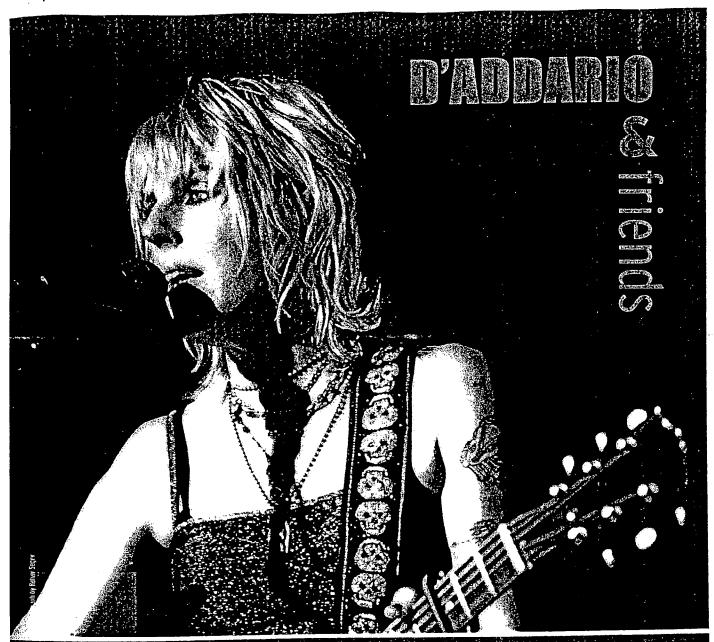
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LUCINDA WILLIAMS

"D'Addario strings - They are so consistent I don't even have to think about them, and that is the best compliment of all." - Lucinda Williams

Hear D'Addario EXP16 strings on her new Lost Highway release
World Without Tears.

www.lucindawilliams.com

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MIXDICES YOURSOLE

What bass players are saying about EXP strings

"EXP strings help me EXPlore and EXPand my bass playing. They are EXPlosive, yet EXPressive."

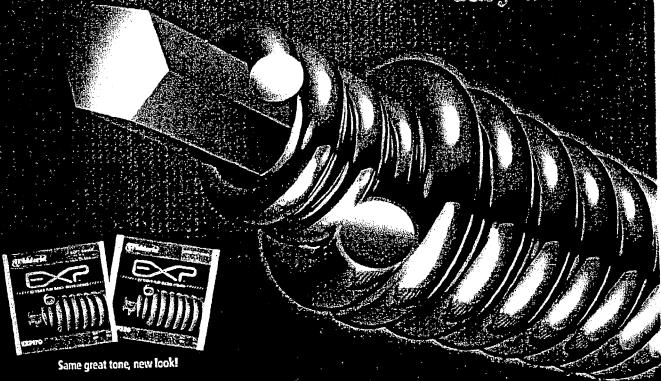
Steve Bailey

"The EXPs feel great to the touch and sound great; nice and bright without being brash... They have a sound all their own..." ACRIII

"EXPs feel great and retain their tone for a long period of time." Hutch

Hutchinson

"EXPs are impervious to everything -dirt, sweat, beer. These strings sound alive." Gary ||illis









MARCHEL MOUTGELETE

What top bluegrass players are saying about EXP strings

"I've been using the EXP17s and they're great.
They stay livelier longer and have a great sound.
I wouldn't use anything else."

McCoury Guitar

"The best string I've ever used, honest to God! They make a good mandolin sound better...and they're great for guitar." Ricky

SKEERE

Guitar & Mandolin

"I really like the longevity of EXP75s. I tend to sweat a lot and I can't believe how long they stay lively." Ronnie

McCoury Mandolin

"The EXP42s rock! They sound great, and they last a long time."

Rob Ickes

Resophonic Guitar

"Playing Bluegrass music requires me to have a guitar that is loud, clear, and can handle hours of playing. D'Addario
EXP17s are the only strings I'll use."

Bryan Sutton



EXP strings are available for acoustic guitar, resophonic guitar, and mandolin.



SO 9001

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IN COURTE OUT

what top guitar players are saying about EXP strings

"EXP Coated strings are fantastic. They sound great as soon as I put them on and their tone doesn't change, even after a couple gigs that would normally have destroyed regular strings." [34]]

Frisell fazz guitarist

"I cannot imagine the sound of my guitars without the EXP strings. They have a very full tone, and a very pleasant feeling. Of course, they last much longer, but it's also a fantastic improvement in sound." JECQUES

Stotzem acoustic guitarist

"I am delighted with D'Addario EXPs. Here is a string with no loss of response and no change in feel. EXPs start out sounding great and stay that way longer."

Martin Simpson acoustic guitarist

"My concerts are exercises in string torture and no string I've ever played has come close to D'Addario's EXP Coated strings in maintaining clarity and pitch."

ACKERMAN acoustic quitarist

EXPress Yourself give us your quote and we'll give you a 2003 D'Addario Players Calendar!

Visit www.expstrings.com _for more information__





TAROSS YOURSELT

What top songwriters are saying about EXP strings

"I'm all about less string squeaks.
D'Addario EXPs are quiet, with much
less finger noise than other strings."

Graham Nash

"EXP strings are a great tool for every singer-songwriter." Mered to

"I just got back from a five-week tour and I only changed my strings once. I use a lot of different tunings, which can take a toll on a string's longevity, but EXPs held up and Annessounded great the whole time."

"EXP strings last forever!"

Pete Yorn

"I do love the EXP strings.
I get clarity and sustain at the same time...perfect for the studio.
EXPs create a beautiful sound, naturally." Kristin

Hersh



EXP strings are available in Phosphor Bronze and 80/20 Bronze





Chass Ourself

las Top Gitarristen und Techniker über EXP Saiten sasen

kann mir den Sound meiner Gitarren ohne die EXP Saiten überhaupt mehr vorstellen. Sie haben einen sehr vollen Ton und ein wunderbar nehmes Spielgefühl. Klar, die EXPs halten viel länger, aber vielmehr der unglaubliche Sound der mich begeistert.

Jacques Stotzem
Akustik Gitarrist

EXP beschichtete Saiten sind fantastisch. Sie klingen von Anfang an wirklich hervorragend und vor allem ändert sich der Ton auch nach mehreren Gigs keineswegs. Das würden normale Saiten auf keinen Fall mitmachen! "D'Addario EXPs bitten einen hervor-ragenden Schutz gegen Korrosion und das Anlaufen der Saiten. Das Coating hilft ungemein diesen crispen Ton zu bewähren, auf den Dave so steht."

Bill Frisell

"Ich mag die EXP Saiten wirklich sehr. Eigentlich ist für mich kaum ein Unterschied zu den normalen Phosphor Saiten zu erkennen, außer das sie wesentlich länger halten, Für mich arbeiten die EXPs perfekt."

David Grissom

Session und Touring Gitarrist

D000236







ダダリオ正規権人代理店 株式会科ディ・エル・シ er Davidentia

。 多列才正規權人代理店 - Language (表式会社







EXP Means Extended Play!

Play and sound great, longer — 3 to 4 times longer

Strings retain their bright tone and natural feel

Exclusive ultra-fine EXP Coating is applied to wrap wire BEFORE it's wound onto the core

EXP Coating

Wrap Wire

Buy 10 sets of
EXP acoustic strings
and get 2 Planet Waves
Jerry Garcia straps
FREE!

Hex Core

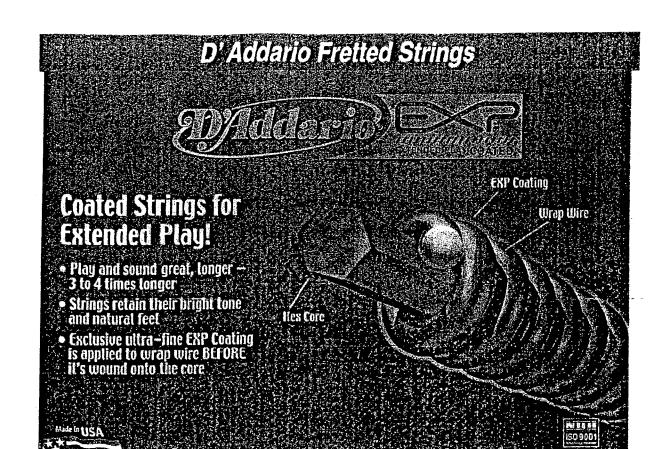
\$49.98 retail value

50G303

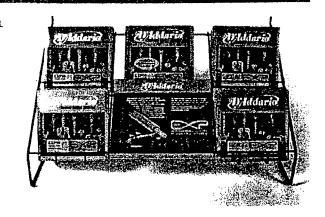
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80/20 Bronze and Phosphor Bronze

D'Addario & Company, Inc. • PO Box 290 • Farmingdale, NY 11735 US/



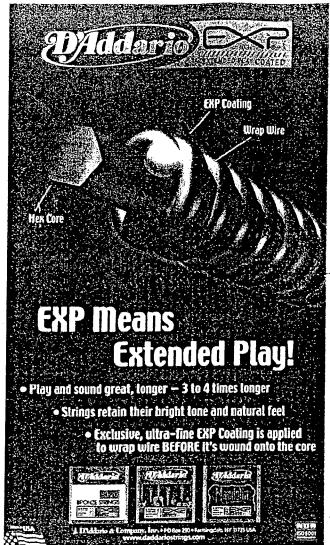
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| ITEM# | LIST | NET | SPECIA |
| EXP15 Acoustic Phos.Bronze X-Light | \$23.99 | \$7.60 | \$7.15 |
| EXP26 Acoustic Phos.Bronze Custom | \$23.99 | \$7.60 | \$7.15 |
| EXP16 Acoustic Phos.Bronze Light | \$23.99 | \$7.60 | \$7.15 |
| EXP17 Acoustic Phos.Bronze Medium | \$23.99 | \$7.50 | \$7.15 |
| EXP42 Acoustic Phos.Bronze Reso. | \$23.99 | \$7.50 | \$7 15 |
| EXP38 Acoustic Phos.Bronze 12-string | \$3 9.99 | \$12.66 | \$11.90 |
| EXP10 Acoustic 80/20 Bronze X-Light | \$23.99 | \$7.60 | \$7.15 |
| EXP11 Acoustic 80/20 Bronze Light | \$23.99 | \$7.60 | \$7.15 |
| EXP12 Acoustic 80/20 Bronze Medium | \$23.99 | \$7,60 | \$7.15 |
| EXP44C Classic Clear Extra Hard | \$29.99 | \$9.50 | \$8.95 |
| EXP45C Classic Clear Normal | \$29.99 | \$9.50 | \$8.95 |
| EXP46C Classic Clear Hard | \$29.99 | \$9 50 | \$8.95 |
| EXP160 Electric Bass .050105 | \$69.99 | \$22.17 | \$20.85 |
| EXP165 Electric Bass .045105 | \$69.99 | \$22.17 | 320 85 |
| EXP170 Electric Bass .045100 | \$69.99 | \$22,17 | \$20.85 |
| EXP170SL Elect.Bass Super .045100 | \$74.99 | \$23.75 | \$22.35 |
| EXP170-5 Bass 5 String .045130 | \$79.99 | \$25.33 | \$23.80 |
| EXP170-5SL Bass 5 String .045130 | \$84.99 | \$26.92 | \$25.30 |
| EXP220 Elect.Bass .040095 | \$69.99 | \$22.17 | \$20.85 |
| EXPP6170 Acoustic Bass 045100 | \$79.99 | 325 33 | \$23.50 |
| EXP74 Mandelin Phos.Bronze Med. | \$23.99 | \$7.60 | \$7.15 |
| EXP75 Mandolin Bronze Med/Hvy | \$23.99 | \$7.60 | \$7.15 |
| | | | |



D'Addario EXP Display

'Holds 20 sets of EXP guitar sets or 16 guitar sets and 3 bass sets 'Hook to stat wall and pegboard OR use as counter display 'Disclay includes informative graphic detailing features & benefits of EXP strings

Order 20 EXP assorted sets at Holiday Special Prices listed on this page and get the EXP Display FREE!



Warner Bros. Basic Electric MegaPak



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Warner Bros. Basic Acoustic MegaPak



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Warner Bros. Basic Keyboard MegaPak



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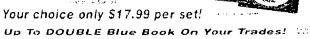
Only \$19.99! -

D'Addario EXP Coated Acoustic Strings



Only \$11.99 per set!

D'Addario EXL 4 String Bass Sets















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EXP Means Extended Play!

Imagine putting on a set of new strings and having them sound fresh and bright 3 to 4 times longer than traditional strings. Well, it?s now a reality with D?Addario EXP Coated strings. Available in a wide variety of alloys and gauges. EXPs not only offer extended life, but deliver the exceptional tone you?ve come to expect from D?Addario. Whether you?re the casual player who doesn?t change strings often, an avid collector who owns several guitars, or a working player who changes strings for every gig. EXP strings are perfect for you.

What makes EXP strings different?

D?Addario reinvented the way extended play strings are made. We apply an ultra-fine EXP corrosion-resistant coating to the wrap wire BEFORE it?s wound onto the core. The EXP Coating protects your strings from premature corrosion and wear that can sap the life out of your sound. Since the EXP Coating is so fine, it?s virtually undetectable and allows strings to maintain their natural, round vound feel. Finally - a string that delivers it all - great tone, natural feel, and longer life!





Will Ackerman



Wilco



David Grissom

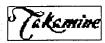


Dave Matthews

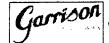
C. Addano Exclustrings provide insurance against corrosion and tarnish. The loating helps preserve the triso tone that Dave prefers - Monk Dave's guitar tech.



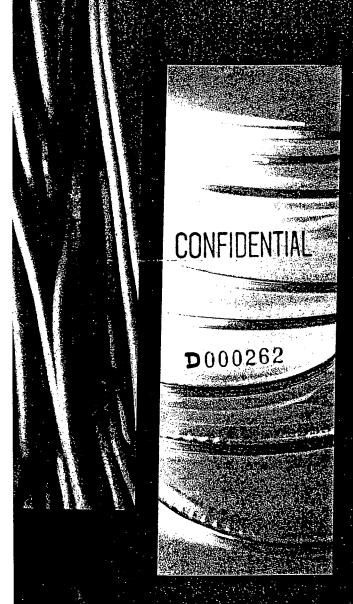
Bill Frisell

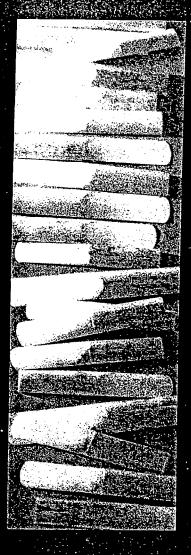


Takamine Guitars



Garrison Guitars







INTER 2003 ACTORY DIRECT DEALER CATALOG





Classical Guitar EXP Coated Pro•Arté Composite

In addition to our Pro•Arté laser select clear nylon treble strings, each wound string is constructed using EXP Coated copper wire wound on a long-lasting composite core. The result is a brilliant-sounding wound classical guitar string, with corrosion resistance and 3-4 times the life of traditional dassical strings.



| EXP44C | EXP Coated Composite/Clear Extra Hard | \$29.99 |
|--------|---------------------------------------|---------|
| EXP45C | EXP Coated Composite/Clear Normal | \$29.99 |
| EXP46C | EXP Coated Composite/Clear Hard | \$29.99 |



Classical Guitar Pro•Arté

Each Pro-Arté treble string is measured 200 times by a sophisticated computer-controlled laser system that performs consistency and quality control checks while determining the string's exact playing tension.



| | Name of the Control o |
|--------|--|
| EJ44C | Long Lasting Composite Polymer/X-Hard |
| EJ44-9 | Silver/Clear/Extra-Hard (extra basses) |
| EJ44 | Silver/Clear/Extra-Hard |
| EJ44LP | Lightly Polished Silver/Clear/Extra-Hard |
| EJ45C | Long Lasting Composite Polymer/Normal |
| £J45+9 | Silver/Clear/Normal (extra basses) |
| EJ45 | Silver/Clear/Normal |
| EJ45LP | Lightly Polished Silver/Clear/Normal |
| EJ46C | Long Lasting Composite Polymer/Härd |
| EJ46-9 | Silver/Clear/Hard (extra basses) |
| EJ46 | Silver/Clear/Hard |
| EJ46LP | Lightly Polished Silver/Clear/Hard |
| J43 | Silver/Clear/Light |
| J47 | Göld/Clear/Normal |
| J48 | Gold/Clear/Hard |
| J49 | Silver/Black/Normal |
| J50 | Silver/Black/Hard |
| J51 | Polished Basses/Hard |
| J52 | Alto Guitar Silver/Clear/Normal |
| | |

Classical Guitar D'Addario Classics

Each classic treble string is ground using proprietary centerless grinding techniques. Roundness & dimension control are unsurpassed, insuring absolutely perfect intonation. Rectified nylon strings are known for their "warmer" tone and are preferred by many recording artists.



| | /if i veol uning alligio. |
|-----|--|
| J28 | Flat Sterling Wound/Rectified Clear Nylon - Normal |
| J29 | Silver Wound/Rectified Clear Nylon - Moderate |
| 130 | Silver Wound/Rectified Clear Nylon - Normal |
| 131 | Silver Wound/Rectified Clear Nylon - Hard |
| 27 | Silver Wound/Clear Nylon - Student Grade |

Folk Guitar Folk Nylon

Folk nylon strings are high-quality nylon guitar strings with ball ends on each string to facilitate easy installation on classic guitars as well as steel string. acoustic guitars, if desired.



| J32 | Silve | r Wound | /Black i | ivlon t | rebles |
|-----|-------|---------|----------|----------|--------|
| 133 | Gold | Wound/ | Clear ny | lon tre | bles |
| J34 | Gold | Wound/ | Black ny | /lòn tre | bles |

Folk Guitar Silk & Steel

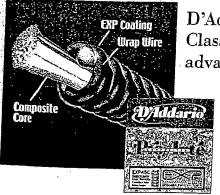
Silk & steel strings make for easier fingering and mellow tone. Excellent on smaller body acoustic guitars:



| 7 | 显得学生 | | | |
|------|-------------|----------|--------|-------|
| J35 | 12-Strin | ı/Silver | plated | Wound |
| J40 | Silverpla | tod Was | and . | |
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CONFIDENTIAL

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D'Addario's EXP Coated Pro•Arté Composite Classical strings mark the most significant advancement in classical string technology in years.

We apply an ultra-fine layer of corrosion-resistant EXP coating to the copper alloy wrap wire BEFORE it's wound onto a multifilament, composite polymer core. This design delivers natural-feeling and -sounding wound strings that last 3 to 4 times longer than traditional strings. Coupled with our composite 3rd string and laser-selected nylon 1st and 2nd strings, these new sets deliver on the promise of eternal tone.



EXP Acoustic Guitar Coated Phosphor Bronze Round Wound

Demand for these new coated strings has skyrocketed since we first began sending out Beta samples. EXP strings' wrap wire is coated before it's wound onto the hex core, resulting in a string that lasts 3-4 times longer than a regular string, but still retains the feel and sound of traditional strings! Unlike any other coated strings on the market!



| EXP15 | EXP Coated PB Extra Light .010047 | \$23:99 |
|-------|---|----------|
| EXP26 | EXP Coated PB Custom Light .011052 | \$23,99 |
| EXP16 | EXP Coated PB Light .012053 | ,\$23,99 |
| EXP19 | EXP Coated Bluegrass .012056 | \$23,99 |
| EXP17 | EXP Coated PB Medium .013056 | 523.99 |
| EXP42 | EXP Coated PB Resophonic Guitar 016-056 | S23.99 |
| EXP38 | EXP Coated PB 12-String Light .010047 | \$39:99 |

Acoustic Guitar Phosphor Bronze Round Wound

Introduced to stringmaking by D'Addario in 1974, phosphor bronze has become synonymous with. great long lasting string tone, and has become the stage and studio choice of top professionals worldwide Elie Zumilaki nin 047

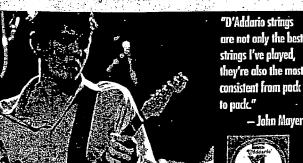


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|--------------|--|
| £J26 | Custom Light 011-052 |
| D16. | Light 012-058 |
| E)17 | Medi0m:013-056 |
| £/18 | Heavy 1014-050 |
| EJ19 | Bluegrass: Light Top/Medium Battom O12:058 |
| EJ38 | SIQ-Stang/Light 010-047 |
| E139 | 19-String/Medium: 012-082 |
| E)41 | \$12 String/Extra Light -009-045 |
| EJ42 | Resoptionic Gullar 016-056 |
| (188 - A - S | |

Acoustic Guitar 3-D Packs
Phosphol Bronze Round Wound
D Addano 350 packs are three completesets
conveniently packaged in one box. Each set is
individually sealed in a Corrosion Intercept bag for long life. We save packaging materials and you and your customers save more than 10% over the cost of



| | i Single sei packs. |
|----------|----------------------|
| E) 13-30 | Extra Light .010047 |
| | Light .012053 |
| | Medium .013056 |
| EJ26-3D | Custom Light .011052 |



Acoustic Guitar Flat Tops Semi-Flat Phosphor Bronze

D'Addario phosphor bronze strings in a semi-flat format. Three polishing steps produce a smooth, flattened playing surface without sacrificing the tone and sustain associated with phosphor bronze strings.



| EFT13 | Resophonic Guita | r .016056 | | | |
|-------|-------------------|-----------|-------------|---|--|
| EFT15 | Extra Light .010- | | | | |
| EFT16 | Regular Light .01 | | | (| |
| EFT17 | Medium .01305 | | * • • • | | |
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Acoustic Guitar EXP Conted 80/20 Bronze Round Wound We've added our Ultra-line EXP Conting to the 80/20 brohze objer wrap wite to create the brightest, longest lasting acoustic guitar entities on the marker.



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| EZ900 | Extra Light .010050 |
| EZ910 | Light .011052 |
| EZ920 | Medium Light .012054 |
| EZ930 | Medium .013056 |
| EZ940 | 12-String/Light .010050 |

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Acoustic Guitar EXP Coated Phosphor Bronze Round Wound



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| EXPPB023 | . \$4.99 |
| EXPPB024 | . \$4.99 |
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Acoustic Guitar String Sets

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Acoustic start EXP Coated Phosphot Bronze Round Wound















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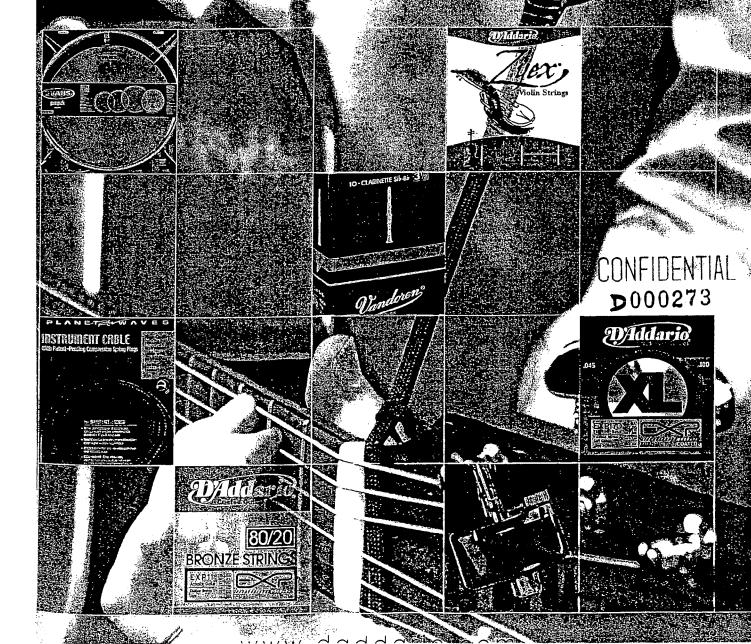
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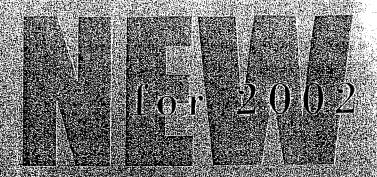


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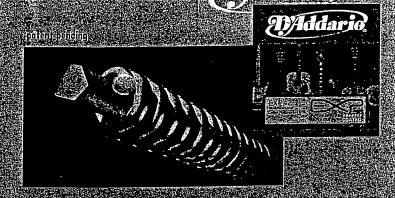
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FACTORY DIRECT DEALER winter/spring 2003





Expanded offering of Acoustic Guitar sets and singles with Extended Play (EXP) technology 91/Acidensia





EXP Coated 80/20 Bronze Acoustic Guitar Sets & Singles



EXP Coated Pro•Arté Composite Classical Guitar Sets

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EXP Coated Nickel Electric Bass Sets

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Model R-6 Rock Nº Roller

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"I have used D'Addario guitar strings for many years now. They are on all of my recordings and are played at all of my concerts. They give my guilar a beautiful, full, warm tone and they are always reliable and in tune. Everything I want from a guitar string. D'Addario dassical guitar strings are the best on the market."

> - David Russell dassical quitarist

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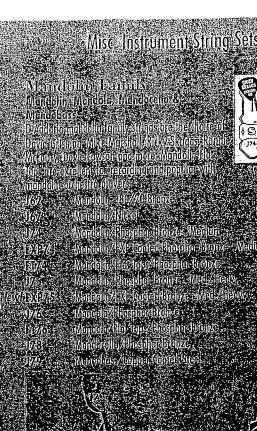


Dulcimer



- Jerry Douglas

- resophonic guitarist







"As a touring musician, I perform in every kind of environment imaginable. D'Addario Phosphor Bronze Mandolin Strings are my choice of strings for maintaining tone and long life in any evironment. D'Addario and consistency: they go hand in hand."

- Doyle Lawson - mandolinist, Doyle Lawson & Quicksilver

"As a recording and performing musician, there is nothing more comforting than knowing I can count on the feel, tone, and durability of every set of D'Addario strings I put on. And after years using them, they still amaze me!"

- Chris Thile mandolinist, Nickel Creek



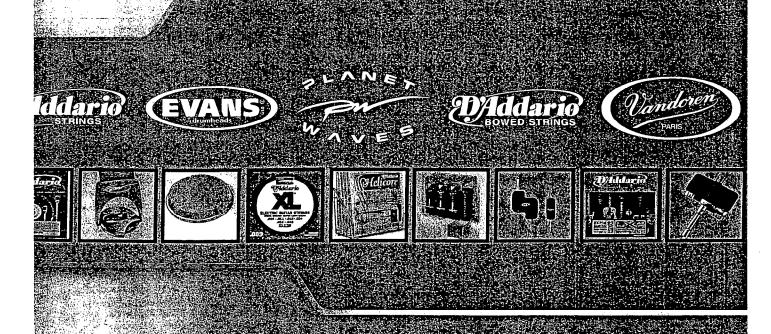


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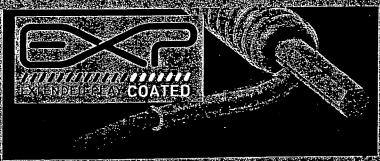
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EXP Acoustic Guitar Coated Phosphor Bronze Round Wound

Demand for these new coated strings has skyrocketed since we first began sending out Beta samples. EXP strings' wrap wire is coated before it's wound onto the hex core, resulting in a string that lasts 3-4 times longer than a regular string, but still retains the feel and sound of traditional strings! Unlike any other coated strings on the market!



| EXP15 EXP26 EXP16 WEXP19 | EXP Coated PB Extra Light .010047 \$23.99 EXP Coated PB Custom Light .011052 \$23.99 EXP Coated PB Light .012053 \$23.99 EXP Coated Bluegrass .012056 \$23.99 EXP Coated PB Medium .013056 \$23.99 |
|-----------------------------------|--|
| EXP17 EXP38 | EXP Coated PB 12-String Light .010047 |

Acoustic Guitar Phosphor Bronze Round Wound

introduced to stringmaking by D'Addario in 1974, phosphor bronze has become synonymous with great, long-lasting string tone, and has become the stage and studio choice of top professionals worldwide.



| 5- | · · · · · · · · · · · · · · · · · · · |
|------|--|
| EJ15 | Extra Light: 01 0: 047 |
| EJ26 | Custom Light: 0113-032 |
| EJ16 | Light 012:053 |
| EJ17 | Mediom: 01.3.056 |
| EJ18 | Heov. 014-039. |
| EJ19 | Bluegross Lightstop/Medium Bottotis D12, 056 |
| EJ38 | 12-Sfriffg/Lights/D/CD=OW7 |
| E139 | 12-String/Netton-012.052 |
| EJ41 | 12.String/Extra Light: 009: 045 |
| E142 | Resorbing Contar D16-056 |

Acoustic Guitar 8-D Packs
Phosphor Bronze Round Wound
D'Addorio 3: D'addis ale three complete sets
conveniently packaged in one box. Each set is
individually sealed in a Corrosion Intercept bug for
long life. We save packaging materials and you and
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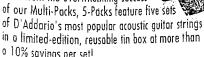


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| EJ15-3D | Extra Light .010047 |
| EJ16-3D | Light .012053 |
| EJ17-3D | Medium .013056 |
| EJ26-3D | Custom Light .011052 . |

MAcoustic Guitar

5-Pack Tin Box

Phosphor Bronze Round Wound limited time only - 4th quarter, 2001! Born from the overwhelming success



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| C) 10-1R | Ы6- | 5 Pack (lin Box) |
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| EJ 17-TB | EJ17 - | 5 Pack (Tin Box) |

Acoustic Guitar Flat Tops Semi-Flat Phosphor Bronze

D'Addorio phosphor bronze strings in a semi-flat format. Three polishing steps produce a smooth, flattened playing surface without sacrificing the tone and sustain associated with phosphor bronze strings.



| EFT13 | Resophonic Guitar .016056 | |
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| EFT15 | Extra Light .010047 | 3 |
| EFT16 | Regular Light .012053 | 3 |
| EFT17 | Medium .013056 | |

Acoustic Guitar 80/20 Bronze Round Wound

D'Addario pioneered the use of 80/20 bronze (sométimes called brass) for use on acoustic guitar strings. Bright and crisp sounding, they are still a popular choice for stage and studio professionals.



| Ē | 110 | Extra Light 010047 | 77.4 | |
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I om delighted with D'Addorio EXPs. Here is a string W response and no change in feel. EXPs start out sounding greated







A consider Box

Phosphor storie kound Wounds

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⁹I play hard, and in the 10 years I've used D'Addario strings they've never let me down."

- Jerry Douglas



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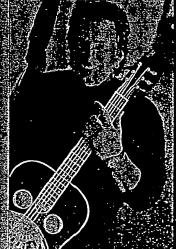
"As a touring musician, I perform in every kind of environment imaginable. D'Addario Phosphor Bronze Mandolin Strings are my choice of strings for maintaining tone and long life in any evironment. D'Addario and consistency: they go hand in hand."

- Doyle Lawson - mandolinist, Doyle Lawson & Quicksilver

"As a recording and performing musician, there is nothing more comforting than knowing I can count on the feel, tone, and durability of every set of D'Addario strings I put on. And ofter years using them, they still amaze me!"

- Chris Thile mandolinist, Nickel Creek







| Acoustic Guitar Phosphor Bronze Round Wound The Addario Guitar Strings PB024 Phosphy Aroust Pho | New! Acoustic Guitar EXP Couled Phosphor Bronze Round Wound DAddario | Acoustic Guitar 30/20 Bronze Round Wound **The Country of the Cou | Loop End String Plain Steel Dyddario LOOP END STRINGS LEOO9 PLAN STEEL LEOO8 | ngs |
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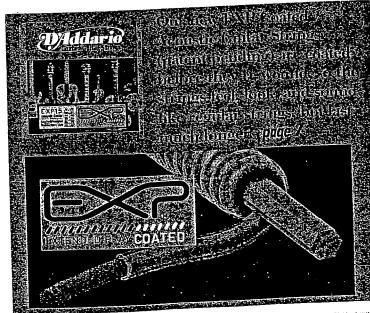




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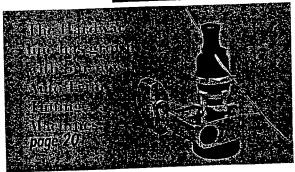
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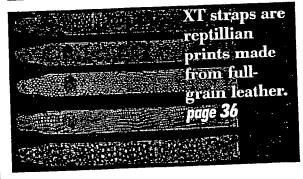
Helicore Violin & Viola Tin Box - 1 set & free polishing cloth. page 27



We've expanded our selection of unique instrument cables to include right-angle instrument cables, microphone cables, patch cables, and MIDI cables. page 21-22









New Accessory Displays and Plan-O-Grams. page 25

w! EXP Acoustic Guitar Coated Phosphor Bronze Round Wound

Demand for these new coated strings has skyrocketed since we first began sending out Beta samples. EXP strings' wrap wire is coated before it's wound onto the hex core, resulting in a string that lasts 3-4 times longer than a regular string, but still retains the feel and sound of traditional strings! Unlike any other coated strings on the market!



| EXP15 EXP26 EXP16 EXP17 | EXP Coated PB Extra Light \$23.99 EXP Coated PB Custom Light \$23.99 EXP Coated PB Light \$23.99 EXP Coated PB Medium \$23.99 EXP Coated PB Medium \$23.99 EXP Coated PB 12 String Light \$39.99 |
|----------------------------------|--|
| EXP38 | EXP Coated PB 12-String LightS39.99 |

Acoustic Guitar Phosphor Bronze Round Wound

Introduced to stringmaking by D'Addario in 1974, phosphor bronze has become synonymous with great, long-lasting string tone, and has become the stage and studio choice of top professionals worldwide



| EJ15 | Extra Light .010047 |
|------|--|
| EJ26 | Custom Light .011052 |
| EJ16 | Light: 012-053 |
| EJ17 | Medium .013,056 |
| EJ18 | Heavy 014 059 |
| EJ19 | Bluegrass: Light Top/Medium Bottom .012056 |
| EJ38 | 1.2-String/Light.010-,047 |
| EJ39 | 12-Shing/Medium 012-052 |
| EJ41 | 12-String/Extra Light 009-045 |
| EJ42 | Resophonic Guitar .016=056 |
| | · · · · · · · · · · · · · · · · · · · |

Acoustic Guitar 3-D Packs Phosphor Bronze Round Wound

D'Addario 3-D packs are three complete sets. conveniently packaged in one box. Each set is individually sealed in a Corresion Intercept bag for long life. We save packaging materials and you and your customers save more than 10% over the cost of our normal single set packs.



| EJ15-3D | Extra Light .010047 |
|---------|---------------------|
| EJ16-3D | Light .01 2053 |
| F117 00 | U. I. OTO OF/ |

Acoustic Guitar Flat Tops Semi-Flat Phosphor Bronze

D'Addaria phosphor bronze strings in a semi-flat format. Three polishing steps produce a smooth, flattened playing surface without sacrificing the tone and sustain associated with phosphor bronze strings.



| EFT13 | Resophonic Guitar .016056 |
|--------|---------------------------|
| EFT15 | Extra Light .010047 |
| EFT16 | Regular Light .012053 |
| EFT 17 | Medium .013056 |

Acoustic Guitar 80/20 Bronze Round Wound

D'Addario pioneered the use of 80/20 bronze (sometimes called brass) for use on acoustic quitar strings. Bright and crisp sounding, they are still a popular choice for stage and studio professionals.



| EJ10 | Extra Light .010047 |
|-------|--|
| EJIT | Light .012053 |
| EJ12 | Medium .013056 |
| EJ14 | Bluegrass: Light Top/Medium Bottom 012-056 |
| EJ36. | 12-String/Light .010047 |

coustic Guitar

85/15 Great American Bronze Round Wound Great American bronze strings combine the bulllance of 80/20 allow strings with the great sustbin and long-lasting characteristics of phosphor beonze

| 43 | |
|-------|-------------------------|
| EZ890 | Super Light .009045 |
| EZ900 | Extra Light .010050 |
| EZ910 | Light .011052 |
| EZ920 | Medium Light .012054 |
| EZ930 | Medium .013=.056 |
| EZ940 | 12-String/Light .010050 |

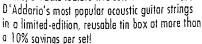


Medium .013-.056 wi EJ26-3D

w!Acoustic Guitar

5-Pack Tin Box XL Nickel Round Wound

Limited time only! Born from the overwhelming success of our Multi-Packs, 5-Packs feature five sets of



EJ16-TB EJ16 - 5 Pack (Tin Box) EJ17 - 5 Pack (Tin Box) EJ 17-TB

